



January 19, 2017

Inflation

CPI November	3.41% YoY
WPI November	3.39%YoY

Cash crunch brings food prices down....

Key readings...

- The Consumer Price Index (CPI) inflation eased further to nearly two year low of 3.41% in December on the back of sharp fall in food and inflation
- The deceleration in inflation was primary led by a fall in food inflation, which accounts for over 45% in inflation index. Food Inflation fell sharply to 1.36% from 2.11% in November. A sharp fall in vegetable prices was one of the major contributors to lower food inflation, which continues to witness disinflationary pressure. Pulses, which were in double digits till September, were at negative 1.63 % in December, from 0.23% in the previous month. However, a steady rise in cereals and products with almost 10% weight in CPI may be a cause of concern, going forward
- Core inflation (excluding food & fuel inflation) continued to remain sticky at around 4.90% reflecting the limited impact of demonetisation
- The wholesale price index (WPI) based inflation broke the three-month declining trend and rose to 3.39% compared to 3.15% in November
- Overall, food inflation, with 15% weightage in WPI index was negative
 0.7% in December against 1.54% in December

Sharp fall in vegetable prices pulls CPI inflation down

- A sharp fall in vegetable prices, which declined 14.7% in December was the major contributor to the fall in headline CPI inflation. The sudden sharp cash cruch due to demonetisation led to consumers, transporters and other people in the value chain shying away from the market. The perishables nature of the vegetables added to pressure as sellers were forced to dump food items at lower prices
- Also, businesses resorted to price discounting to boost flagging sales following the government's cash crackdown, fuelling hopes of an interest rate cut by the central bank
- Fuel inflation rose to 3.77% in December, from 2.80% in the previous month. However, going forward, fuel inflation faces an upside risk as global crude oil prices witnessed a sharp jump in prices since the start of December 2016
- Cereals, which has around 10% weightage in CPI basket, have been steadily rising and were up 5.42% in December vs. 2.12% in the same month last year
- Pulses prices fell to -1.63% vs. 0.23% in November. Government measures (like increased MSP, creation of buffer stock and increased imports) to address structural issues in pulses have led to a relief in price pressures in the segment. Normal monsoon and upbeat kharif sowing are expected to lead to additional price easing in pulses
- Prices of milk & milk-based products eased 4.4%. Other protein-based food items like meat and fish fell to 4.87% vs. 5.83% in November
- Housing inflation rose slightly to 4.45% in December compared to 4.21% in December
- Edible oils and fats prices increased 2.95% whereas those for sugar and confectionery edged up 21.1 % on a YoY basis

Sharp fall in CPI Items CPI 100.0 4.20 3.63 3.41 **CFPI** 39.1 3.28 2.11 1.36 Core CPI 47.3 4.98 4.94 4.90 2.80 Fuel 6.8 2.81 3.77

Components of CPI								
Items	Weights(%)	Oct-16	Nov-16	Dec-16				
Food&bev.	45.9	3.71	2.56	1.98				
Pan,tob& intox.	2.4	7.01	6.21	6.47				
Cloth & Foot	6.5	5.24	4.98	4.88				
Housing	10.1	5.15	5.04	4.98				
Fuel & light	6.8	2.81	2.80	3.77				
Misc.	28.3	4.58	4.83	4.73				

Wholesale price moderate in November (WPI YoY

(%) Dec-15 Jan-16 Jan-16 Apr-16 Apr-16 Jul-16 Aug-16 Sep-16 Oct-16 O

Particulars	Weights	Sep-16	Oct-16	Nov-16	Dec-16
WPI	100.0	3.80	3.39	3.15	3.39
Primary Articles	20.1	5.36	3.31	1.25	0.27
Fuel & Power	14.9	5.64	6.18	7.07	8.65
Manuf.Goods	65.0	2.54	2.67	3.20	3.67
MoM inflation	(%)				
Particulars	Weights	Sep-16	Oct-16	Nov-16	Dec-16
CPI	100.0	-0.23	0.46	-0.15	-0.61
Food & Bev	45.9	-0.94	0.29	-0.66	-1.54
Fuel & light	6.8	0.40	0.08	0.64	1.28

raiticulais	vveigilis	3ch-10	001-10	1404-10	Dec-10
СРІ	100.0	-0.23	0.46	-0.15	-0.61
Food & Bev	45.9	-0.94	0.29	-0.66	-1.54
Fuel & light	6.8	0.40	0.08	0.64	1.28
Housing	10.1	0.47	0.63	0.31	-0.46
Clothing	6.5	0.45	0.52	0.37	0.22
Misc	28.3	0.57	0.41	0.41	0.08
WPI	100.0	-0.05	-0.16	0.11	-0.16
Primary Arti.	20.1	-1.56	-1.36	-0.92	-1.20
Fuel & Power	14.9	1.81	0.97	1.82	0.73
Manuf.Goods	65.0	0.26	0.13	0.32	0.0

Research Analyst

Sachin Jain sachin.ja@icicisecurities.com

Components of WPI (YoY %)

Vinav Kadel vinav.kadel@icicisecurities.com



RBI warns again on being too optimistic

- The RBI's Monetary Policy Committee in its December 7 policy meeting kept interest rates unchanged. In its policy statement, it pointed out that the effect of demonetisation on the economy and inflation could be transitory and the full assessment of its impact is awaited based on data
- RBI has also raised concerns about the continued persistence of core inflation, which constitutes around 45% of the CPI basket. Although housing and personal care inflation softened marginally, the steady rise in inflation in respect of education, medical and health services, and transport and communication has imparted stickiness to inflation in this category
- Core inflation remains sticky at 4.81% YoY in December. However, given the impact of demonetisation, core inflation is expected to moderate
- Going forward, base effects are expected to reverse and turn unfavourable in January and February. If the usual winter moderation in food prices does not materialise due to the disruptions, food inflation pressures could re-emerge
- Other major factors that could affect inflation in near term are firming up
 of crude oil prices with Opec's agreement to cut production, volatility in
 currency, reaction of financial markets following the US monetary policy
 decision to hike rate and effect of the Seventh Pay Commission

WPI inflation inches higher as uptrend in fuel prices offsets benign food prices

- Wholesale Price Index (WPI) inflation for December inched higher to 3.39% compared to 3.15% in November. WPI inflation accelerated on the back of the adverse base effect and increasing commodity prices
- Easing vegetable and food prices after a good monsoon, brought inflation down, apart from the demonetisation of high-denomination notes, which kept the public from spending too much amid a tight liquidity situation
- WPI food inflation came down to 1.54%, from 4.34% last month.
 Vegetables, which fuelled inflation as recently as July, saw a decline in prices by almost 10%
- Vegetables prices extended its deflationary pressures and were recorded at (-)33.11% in December. Inflation in this category had scaled a high of 28.45% in July
- Manufactured products, comprising almost 65% in the index, inched higher to 3.67% in December compared to (-)1.49% in same month last year.
- Fuel inflation, which contributes 14.91% in weightage to the index continued its uptrend (up 8.65%), led by higher price of furnace oil (5%), kerosene, petrol and LPG (2% each) and high speed diesel (1%)
- Going ahead, headline WPI inflation is likely to head higher than CPI inflation owing to higher commodity prices and adverse base effect. We remain cautious on the upward momentum of prices of oil and other base metals



With the banking system flush with large influx of deposits, interest rates both in the wholesale market and banking system are likely headed lower

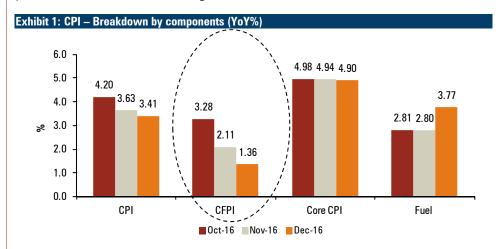
The government has already announced APMC reforms. Farmers can now directly sell their produce in the market. Other measures like cracking down on hoarders and efficient vigilance will improve supply side disruptions

Fall in prices of personal care goods was triggered mainly by a slowdown in purchases caused by the currency crunch

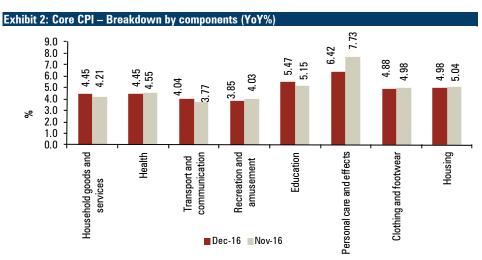
Recent demonetisation reform likely to be disinflationary but may be transitory

The government's move to suck out 86% value of money in circulation by demonetising ₹ 500 and ₹ 1,000 currency notes will adversely impact India's economic growth, at least in the short run. Demonetisation will have an impact on a large number of cash transactions that will have a multiplier effect on the economy. The same will have a disinfaltionary impact over the next few quarters.

The Reserve Bank of India will monitor macroeconomic and financial developments for any further scope for policy action. It expects inflation to reduce to 5% by March 2017. Although the central bank has enough leeway time wise, firming international commodity prices, especially crude oil and implementation of Seventh Pay Commission are going to put upward pressure on inflation in coming months.



Source: CSO, ICICIdirect.com Research



Source: CSO, ICICIdirect.com Research



RBI's inflation projections...

"CPI inflation is expected to average at 6% in 2016-17 and moderate to around 5% in Q4 of 2016-17".

Exhibit 3: CPI - Breakdown by components (YoY%)									
	Month								
	Weights	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16			
Food and beverages	45.9	5.83	4.12	3.71	2.56	1.98			
Cereals and products	9.67	4.11	4.17	4.40	4.86	5.42			
Meat and fish	3.61	5.85	5.83	6.00	5.83	4.87			
Milk and products	6.61	4.36	4.27	4.42	4.57	4.40			
Oils and fats	3.56	5.03	4.65	3.89	2.70	2.95			
Fruits	2.89	4.31	6.07	4.50	4.52	4.82			
Vegetables	6.04	1.02	-7.21	-5.85	-10.35	-14.76			
Pulses and products	2.38	21.94	14.33	4.24	0.23	-1.63			
Sugar and confectionery	1.36	24.89	25.77	23.62	22.40	21.19			
Spices	2.5	8.83	8.10	7.40	6.48	6.14			
Non-alcoholic beverages	1.26	4.32	4.23	4.13	3.70	3.77			
Prepared meals	5.55	5.60	5.81	6.17	5.82	5.64			
Pan, tobacco and intoxicants	2.4	6.94	6.82	7.01	6.21	6.47			
Clothing and footwear	7.9	5.30	5.19	5.24	4.98	4.88			
Housing	10.1	5.29	5.18	5.15	5.04	4.98			
Fuel and light	6.8	2.57	3.07	2.81	2.80	3.77			
Miscellaneous	28.3	4.18	4.51	4.58	4.83	4.73			
Household goods and services	3.8	4.60	4.32	4.39	4.21	4.45			
Health	5.9	4.52	4.67	4.73	4.55	4.45			
Transport & comm	8.6	1.25	2.70	3.41	3.77	4.04			
Recreation and amusement	1.7	4.25	3.97	4.04	4.03	3.85			
Education	4.5	5.19	4.93	5.16	5.15	5.47			
Personal care and effects	3.9	8.19	7.67	7.11	7.73	6.42			

Source: CSO,ICICIdirect.com Research

WPI inflation broke the three-month declining trend and rose to 3.39% in December, mainly due to a rise in prices of manufactured items, even as food prices dropped

The government's decision to scrap 10% import duty on wheat amid rising domestic prices and concerns of a dip in buffer stocks following two consecutive drought years

should support wheat prices, going forward

Exhibit 4: WPI - Breakdown by components (YoY%)									
			Month	Average	Average				
	Weights	Dec-15	Nov-16	Dec-16	FY16	FY15			
WPI	100.0	-1.06	3.15	3.39	-2.49	2.00			
Primary Articles	20.12	4.58	1.25	0.27	0.31	2.98			
Fuel & Power	14.91	-9.15	7.07	8.65	-11.67	-0.95			
Manufactured Goods	64.97	-1.49	3.20	3.67	-1.10	2.42			

Source: CSO,ICICIdirect.com Research



Exhibit 5: Primary articles - Breakdown by components (YoY%) Average Average Nov-16 Weights Dec-15 Dec-16 4.58 1.25 0.27 2.98 **Primary Articles** 20.1 0.31 Food Articles 14.3 7.89 1.54 -0.70 3.42 6.08 11.66 11.02 Food Grains & Cerelas 10.21 7.66 3.99 4.1 Rice 1.8 -1.25 4.80 4.38 -1.66 6.70 Wheat -0.29 1.1 3.91 10.71 12.82 3.67 Pulses 0.7 55.76 21.73 18.12 39.47 5.88 Fruits & Vegetables 3.8 9.06 -11.75 -17.39 -1.31 5.35 1.78 Milk 3.2 4.19 4.11 3.28 9.97 Eggs, Meat & Fish 2.4 5.03 5.82 2.73 2.01 2.37 Spices 0.6 21.76 -3.88 -5.69 14.64 21.68 Non-Food Articles -0.14 0.62 3.51 -0.55 4.3 7.84 **Fibres** 0.9 2.71 14.05 11.88 -3.78 -10.20 Oil Seed 1.8 8.23 -5.05 -3.30 2.88 3.10 Other Non Food Articles 7 26 3 46 5 62 2 11 0.98 96

Other Non Food Articles	1.4	7.86	3.46	5.62	8.44	0.98
Minerals	1.5	-31.02	1.12	12.86	-29.92	-10.96
Source: CSO, ICICIdirect.com I	Research					
Exhibit 6: Fuel group - Bre	akdown by co	mponents (\	(oY%)			
			Month		Average	Average
	Weights	Dec-15	Nov-16	Dec-16	FY16	FY15
Fuel Group	14.9	-9.15	7.07	8.65	-11.67	-0.95
Coal	2.1	0.05	0.68	0.68	0.05	-0.51
Mineral Oils	9.4	-15.47	12.35	14.84	-18.30	-2.79
Controlled Fuel:						
LPG	0.9	-2.51	1.80	2.09	-4.11	0.65
Kerosene	0.7	-4.03	9.64	12.12	-6.27	-6.80
High Speed Diesel	4.7	-13.80	19.26	20.25	-16.28	2.49
Market determined fuel :						
Petrol	1.1	-7.90	5.54	8.52	-10.25	-5.44
Aviation Turbine fuel	0.3	-32.74	14.09	10.67	-34.22	-12.05
	Minerals Source: CSO, ICICIdirect.com II Exhibit 6: Fuel group - Bree Fuel Group Coal Mineral Oils Controlled Fuel: LPG Kerosene High Speed Diesel Market determined fuel: Petrol	Source: CSO, ICICIdirect.com Research Exhibit 6: Fuel group - Breakdown by co Weights Fuel Group 14.9 Coal 2.1 Mineral Oils 9.4 Controlled Fuel: LPG 0.9 Kerosene 0.7 High Speed Diesel 4.7 Market determined fuel: Petrol 1.1	Minerals 1.5 -31.02 Source: CSO, ICICIdirect.com Research	Minerals 1.5 -31.02 1.12 Source: CSO, ICICIdirect.com Research Month Weights Dec-15 Nov-16 Fuel Group 14.9 -9.15 7.07 Coal 2.1 0.05 0.68 Mineral Oils 9.4 -15.47 12.35 Controlled Fuel: LPG 0.9 -2.51 1.80 Kerosene 0.7 -4.03 9.64 High Speed Diesel 4.7 -13.80 19.26 Market determined fuel: Petrol 1.1 -7.90 5.54	Minerals 1.5 -31.02 1.12 12.86 Source: CSO, ICICIdirect.com Research Month Weights Dec-15 Nov-16 Dec-16 Fuel Group 14.9 -9.15 7.07 8.65 Coal 2.1 0.05 0.68 0.68 Mineral Oils 9.4 -15.47 12.35 14.84 Controlled Fuel: LPG 0.9 -2.51 1.80 2.09 Kerosene 0.7 -4.03 9.64 12.12 High Speed Diesel 4.7 -13.80 19.26 20.25 Market determined fuel: Petrol 1.1 -7.90 5.54 8.52	Minerals 1.5 -31.02 1.12 12.86 -29.92 Source: CSO, ICICIdirect.com Research Exhibit 6: Fuel group - Breakdown by components (YoY%) Month Average Weights Dec-15 Nov-16 Dec-16 FY16 Fuel Group 14.9 -9.15 7.07 8.65 -11.67 Coal 2.1 0.05 0.68 0.68 0.05 Mineral Oils 9.4 -15.47 12.35 14.84 -18.30 Controlled Fuel: LPG 0.9 -2.51 1.80 2.09 -4.11 Kerosene 0.7 -4.03 9.64 12.12 -6.27 High Speed Diesel 4.7 -13.80 19.26 20.25 -16.28 Market determined fuel: 1.1 -7.90 5.54 8.52 -10.25

Source: CSO, ICICIdirect.com Research

Light Diesel Oil

Bitumen

Furnace Oil

Lubricants

Electricity

Exhibit 7: Manufactured goods - Breakdown by components (YoY%)								
			Month	Average	Average			
	Weights	Dec-15	Nov-16	Dec-16	FY16	FY15		
Manufactured Goods	65.0	-1.49	3.20	3.67	-1.10	2.42		
Food Products	10.0	1.69	10.73	10.75	0.77	2.41		
Manufacturing Ex Food	55.0	-0.57	-0.53	-0.22	-1.49	2.44		
Beverages & Tobacco	1.8	2.03	7.36	7.67	2.86	7.93		
Textiles	7.3	-1.13	1.58	1.43	-1.72	2.62		
Wood & Wood Products	0.6	3.28	0.56	-0.82	4.21	4.86		
Paper & Paper Products	2.0	2.58	1.10	1.29	2.57	5.40		
Leather & Leather Products	8.0	0.21	1.87	1.04	-0.13	1.33		
Chemicals & Chemical Products	12.0	-1.71	0.47	0.60	-1.47	2.64		
Non-Metallic Mineral Products	2.6	2.71	0.39	0.56	2.60	3.98		
Basic Metals	10.7	-9.23	2.90	5.42	-6.63	0.62		
Machinery & Machine Tools	8.9	0.22	0.37	0.44	0.25	2.28		
Transport, Equipment & Parts	5.2	1.47	1.30	1.45	1.33	1.28		

-20.34

-29.07

-40.69

-0.11

5.73

0.1

0.2

0.5

0.2

3.5

-1.78

-7.59

13.90

0.00

-2.77

3.31

-6.33

32.65

0.00

-2.77

-34.36

-28.82

-41.05

2.11

3.74

-13.38

-4.95

-14.81

4.73

5.88

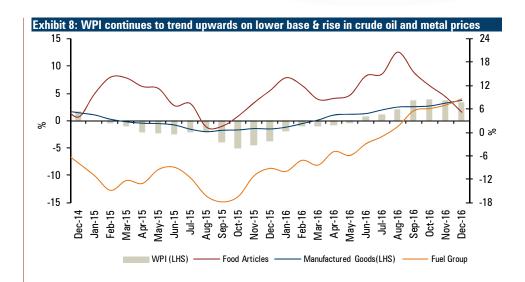
Source: CSO, ICICIdirect.com Research

Fuel and manufactured goods inflation rose in December due

to rise in metals & crude oil prices

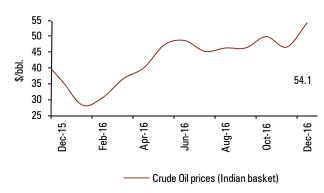
Food inflation basket witnessed contraction, with inflation





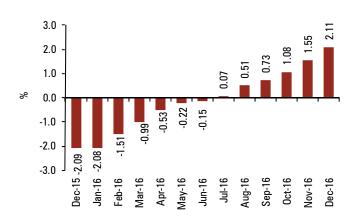
Source: CSO, ICICIdirect.com Research

Exhibit 9: Crude oil prices remain range bound but shoot up in December



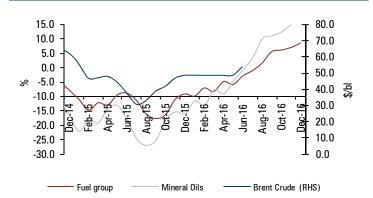
Source: ppac.org.in, ICICIdirect.com Research

Exhibit 10: Core WPI rising steadily in last six months



Source: CSO, ICICIdirect.com Research

Exhibit 11: Fuel group and mineral inflation rise sharply



Source: Bloomberg, CSO, ICICIdirect.com Research





Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICIdirect.com Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com



ANALYST CERTIFICATION

We /l, Sachin Jain, CA, Research Analysts and Vinav Kadel, MBA, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, *inter alia*, engaged in the business of stock brokering and distribution of financial products. ICICI Securities Limited is a Sebi registered Research Analyst with Sebi Registration Number – INH000000990. ICICI Securities is a wholly-owned subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities generally prohibits its analysts, persons reporting to analysts and their relatives from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers smouttaneously, not all customers may receive this report at the same time. CICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

It is confirmed that Sachin Jain & Vinav Kadel, Research Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report.

It is confirmed that Sachin Jain & Vinav Kadel, Research Analysts do not serve as an officer, director or employee of the companies mentioned in the report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.