25th, May 2016





| Nifty Outlook | | | | | | |
|---------------|-------|------|------|------|--|--|
| Nifty Fut. | Reco. | MBP | SL | TGT | | |
| 7759 | BUY | 7800 | 7745 | 7900 | | |

'Occurrence of the 'Bullish Harami' reassures the support near 7700. A breach only below 7680 would distort the ongoing bullish trend & hence serves as a trail stop for longs. We expect the gyration to continue within the range of 7700-7950 & only a breach outside the said range would unfold directional momentum. The proximity towards the lower end of the bound provides a good reward to risk opportunity for fresh longs.

| Currency (USDINR) Outlook | | | | | |
|---------------------------|-----------|-----------|-------|-------|--|
| USDINR | S1 | S2 | R1 | R2 | |
| 67.77 | 67.50 | 67.20 | 67.95 | 68.15 | |

Initial dip towards 67.60 - 67.50 will be a good buying opportunity targeting 68.15.

| Sectoral Outlook | |
|------------------|----------|
| Sector | Outlook |
| HDFC | Positive |
| AUTO | Positive |

| Trading Idea | | | | |
|--------------|------|------|------|--------|
| Scrip | Reco | MBP | SL | Target |
| HDFC | BUY | 1174 | 1155 | 1230 |
| HEROMOTO | BUY | 1040 | 2840 | 3030 |

| Trading Idea - Derivatives | | | | | | | |
|-------------------------------|-----|-----|------|-----|--|--|--|
| STRATEGY - Reliance Long Call | | | | | | | |
| Instrument | B/S | Lot | Reco | CMP | | | |
| May 940 CE | Buy | 1 | 7.8 | 7.8 | | | |

Target Profit : 20 Stop Loss : 2

Outlook

✓ US markets closed smartly up clocking one of its best gains in recent times. Nasdaq closed above its 50 and 200 DMA. Asia is also trading higher. Crude moved higher closer to \$50 levels. Indian markets ended marginally higher. QSR companies got impacted on account of CSE study about carcinogenic effects of certain chemicals like potassium bromate. On the results front Bajaj Finance was marginally below expectations on the NII front but overall growth story continues to be strong. Cipla was a significant disappointment. PSU banks continue to disappoint. Yesterday was Bank of India reporting extremely disturbing numbers. Tech Mahindra indicated bottoming out of telecom vertical which will be viewed positively. Page Industries indicated of better growth in FY17 which will be positive. Nifty has found supports around the 7700 levels. The broad range is seen at 7700-7900 levels. Nifty should also move above 200 DMA helped by global cues. Also Skymet predictions of above normal monsoon at 109 percent of average should also help. Technology and rural plays can be expected to do well.

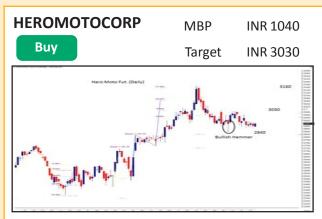
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Trading Calls



- ✓ 'Positive sector outlook. Occurrence of a 'Bullish Harami' augurs well for the uptrend to remain firm
- ✓ The recent decline provides a good opportunity to add longs
- ✓ HDFC culd also be traded with a stop below 1155 for an initial target upto 1230



- ✓ 'Positive sector outlook & rebound from the immediate support
- ✓ Occurrence of a 'Bullish Hammer' re-confirmed the support zone
- ✓ Stock could be accumulated with a stop below 2880 with an expectation of a move back towards 3160

Derivatives Idea



Target Profit : 20 Stop Loss : 2

- ✓ Option indicative band of Reliance suggest 940 as highest Put concentration and 980 as highest Call concentration.
- ✓ Stock is quoting near important support level thus can expect short covering. Considering we are playing momentum, Long Call is recommended

FII & DII Activity (Rs. in Cr)

| Cat. | Amt | MTD | YTD |
|------|------|-------|--------|
| FII | -816 | -1985 | -51822 |
| DII | 990 | 6201 | 70822 |

| FII F&O | | |
|---------------|---------|-------------|
| Institution | Net B/S | OI |
| Index Future | -373 | Short |
| Index Options | -751 | Put writing |
| Stock Futures | 351 | Long |

Outlook

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Skymet - Monsoon likely @109% of Normal vs 106% forecast earlier

Centre eyeing INR 25 lakh-cr infra investments by 2019 for 4 crore jobs

- ✓ Could award only INR 2.5 lakh-cr in first 2 years as Govt was clearing roadblocks in stalled projects
- ✓ Targeting INR 5 lakh-cr worth projects in next one year. Targeting to achieve 41kms a day of highways.
- ✓ Play through L&T, Cement

| | Sales | % Y/Y | EBITDA | % Y/Y | PAT | % Y/Y | Rationale | Comments |
|-------------|-------|-------|--------|-------|------|-------|---------------|---|
| | | | | | | | | Higher O.I drove entire PAT beat; telecom continues to |
| Tech Mah. | 68.8 | 13 | | | 9 | 90 | Neutral/550/B | stagnate with single digit Gr guidance; Entterprise Gr in teens |
| | | | | | | | | 2. EPS CAGR of 10%; Trades at 11x FY18 |
| | | | | | | | | 1. Toothpaste vol +3% YoY, organic sales +13% YoY |
| | | | | | | | | 2. Toothpaste share -250bps at 55.7%; Toothbrush at 42.6% [+450bps] |
| Colgate | 10.9 | 6.8 | 2.4 | -2.5 | 1.5 | -10.8 | Neutral/942/I | 3. Ad spend hits EBITDA margins, -210bps to 22%; |
| | | | | | | | | 4. competition from Patanjali a big concern |
| | | | | | | | | 5. Trades at 30x FY18E EPS |
| | | | | | | | | 1. 7.5% volume growth, Pricing +6.1% |
| | | | | | | | | 2. women's innerwear +13.8%, leisure wear segment +21.4% |
| Page Ind | 4.6 | 14.7 | 0.9 | 19.2 | 0.57 | 21.3 | Buy/1500/I | 3. Gross margin expanded 180bps YoY to 56% (est. 55.2%). |
| | | | | | | | | 4. Page has taken ~5% price hikes to pass on 3.5% yarn price hike |
| | | | | | | | | 5. Valuations at 37.6xFY18E need higher growth to sustain |
| Amararaja | 11.7 | 10 | 1.9 | 8 | 1.1 | 7 | Below est. | 1. Gross Margins are up 210 bps YoY to 37.3% [Est 37.7%] |
| Ailidididja | 11.7 | 10 | 1.5 | ٥ | 1.1 | , | below est. | 2. Jump in other expenses drags profits |
| | | | | | | | | 1. EBITDA (one offs) - inventory write off, restructuring, R&D exp |
| Cipla | 32.7 | 6 | 2.2 | -57 | 0.8 | -69 | Neutral/540/B | 2. Rising R&D exp & front end set up costs to restrict growth |
| | | | | | | | | 3. EPS CAGR of 26%; ROCE of 13%; Trades at 17x FY18 |

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Currency Ideas

USDINR



- ✓ USDINR continued its northwards move, closing the previous session with a positive note at 67.77
- ✓ The decent surge in volumes in the past few session signifies that short-term bias remains positive for the pair
- ✓ Short -term support zone remains at 67.20 67.30 immediate resistance at 67.95 level
- ✓ Price break above resistance could lead the rally towards 68.15
- ✓ Dip buying near 67.60 67.50 area is advised for the session

GBPINR



- ✓ GBPINR recently breached above the falling channel and has closed the previous session with a positive note at 98.98
- ✓ Now previous resistance 98.35 98.50 will act as strong support and short term bias will remain positive as long as price holds above the same
- ✓ Dip buying near 98.80 98.70 levels will be advised for the session targeting 99.30 99.50 levels

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