Mutual Fund Wealth-Creators

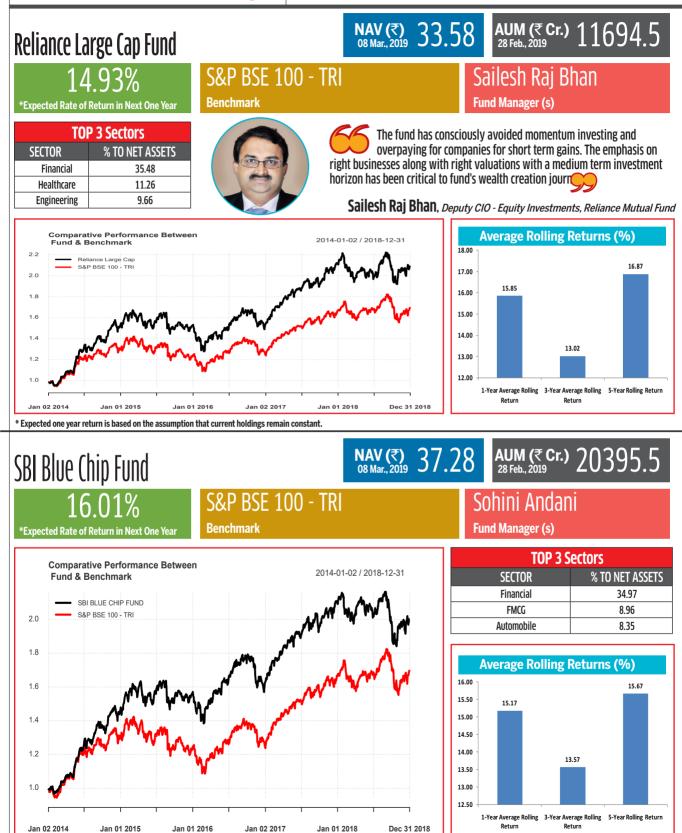
When the starters is the starters with most of us because the conditioning of our brain is such that it is the last experience that matters the most in your future decision making.

The same thing happens to your investment decision also. The latest returns or performance of an asset class determines how you view its future returns and whether you should invest or avoid investing in it. The equity market and its corollary the equity mutual funds have generated—most of them, if not all—negative returns in the last one year. This has led many of you to tighten your purse strings and moderate your investments in mutual funds. Currently, the inflows into the equity funds are at two-year low, which stands testimony to the slowdown. However, if you overcome this bias, you can see the clear picture and can make a rational investment decision. The mutual funds have generated one of the best returns for

their investors in the long run. For example, SBI Small Cap Fund in the last five years ending December 2018 has generated annualised return of almost 30%. What this means that if you had invested ₹1 lakh at the start of 2014, it would have become ₹3.69 lakh at the end of 2018, almost 3.7 times your original investment. This despite the year 2018 being one of the worst years for small-cap companies and mutual funds since 2008. This fund alone had witnessed a fall of 16 per cent in 2018. Therefore, we can see that mutual fund investments in the long term generate wealth for their investors.

In the following pages, we are listing down the top 5 funds in terms of returns from each major equity fund category, namely, large-cap, mid-cap and small-cap. To arrive at this list, we have considered the change in NAV in the last five years ending December 2018. Our analysis of historical returns shows that small-cap funds have generated the best returns in the last five years, followed by the mid-cap and large-cap funds. This was even after 2018 being a good year for the large-cap funds as, on an average, these funds created positive returns.

These are not our recommended list of schemes and the usual disclaimer of 'past returns may not be repeated in future' applies to these funds also.



NAV (₹) 40.55 AUM (₹ Cr.) 20100.8

Fund Manager (s)

the fund in terms of its performance.

Anish Tawakley & Rajat Chandak

Bottom-up approach in stock picking coupled with

aggressive position in high conviction stocks have aided

Anish Tawakley. Head of Research, ICICI Prudential AMC

14 64

3944.4

% TO NET ASSETS

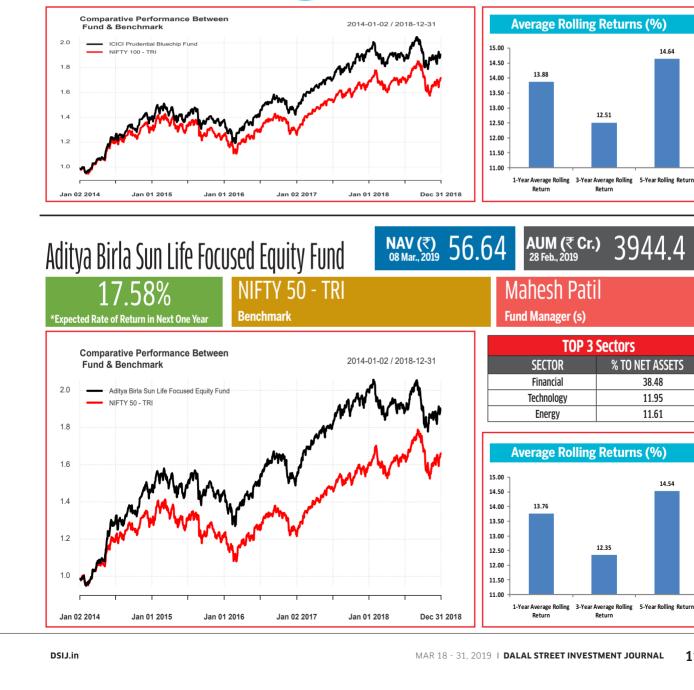
38.48

11.95

11.61

14.54





NIFTY 100 - TRI

Benchmark

rd

INNIVERSARY

ICICI Prudential Bluechip Fund

15.17%

*Expected Rate of Return in Next One Year

SECTOR

Financial

Energy

Technology

TOP 3 Sectors

% TO NET ASSETS

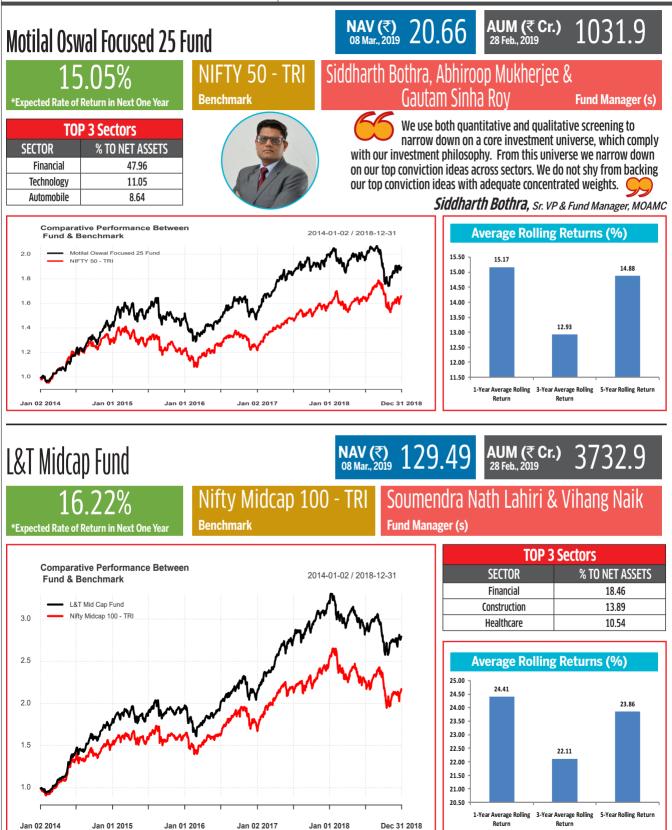
29.47

15.73

9.41

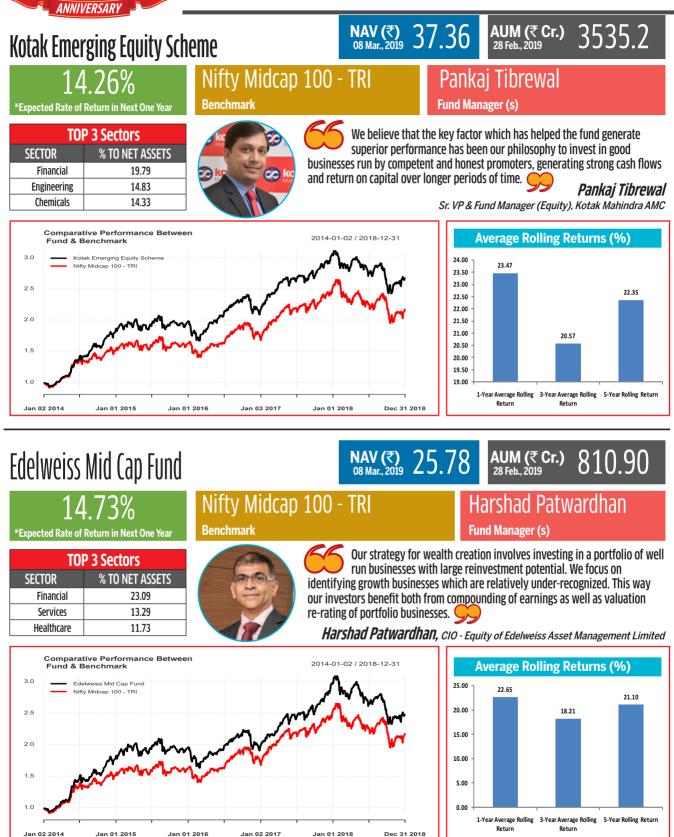
3-Year Average Rolling 5-Year Rolling Return

111



ANNIVFRSAR

rd



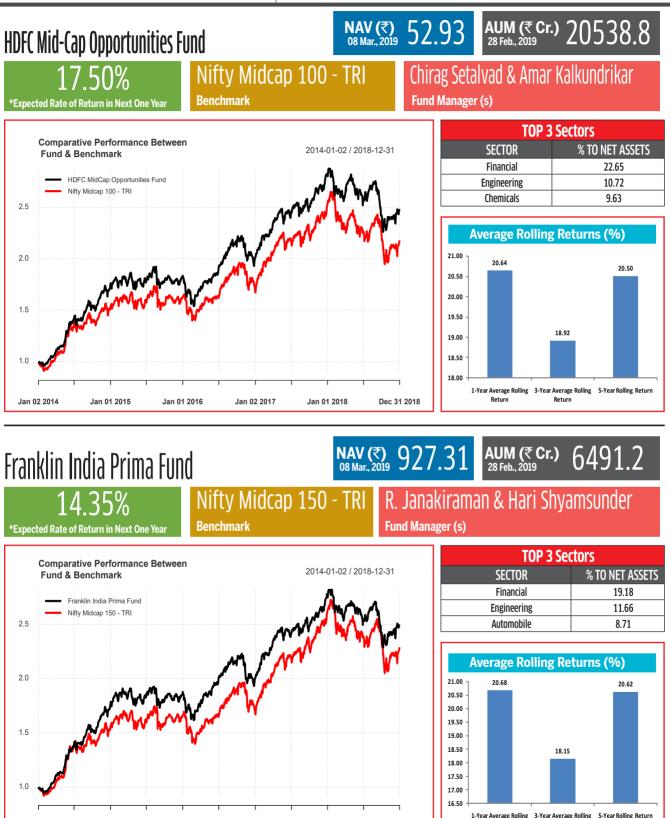
Jan 01 2015

Jan 01 2016

Jan 02 2017

Jan 01 2018

Dec 31 2018



Jan 01 2016

Jan 02 2017

Jan 01 2018

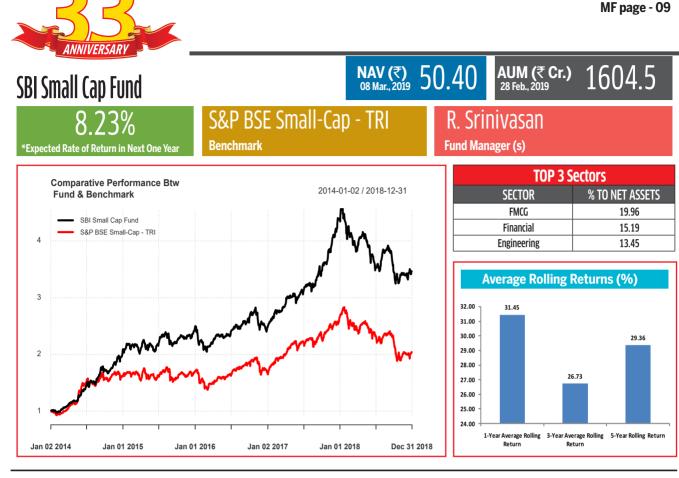
Dec 31 2018

Jan 01 2015

Jan 02 2014

Return

Return

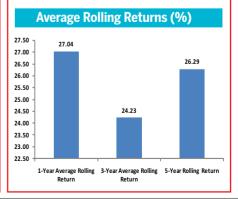


NAV (₹) 39.16 AUM (₹ Cr.) 7244.9 **Reliance Small Cap Fund** 28 Feb., 2019 S&P BSE Small-Cap - TRI Samir Rachh & 15.33% il Shah Fund Manager (s) Benchmark *Expected Rate of Return in Next One Yea Most important thing which has worked for us is the support of our **TOP 3 Sectors** investors. They stood by us even during bad times and kept long term SECTOR % TO NET ASSETS outlook and faith- which enables us to take long term calls. Engineering 14.31



rd

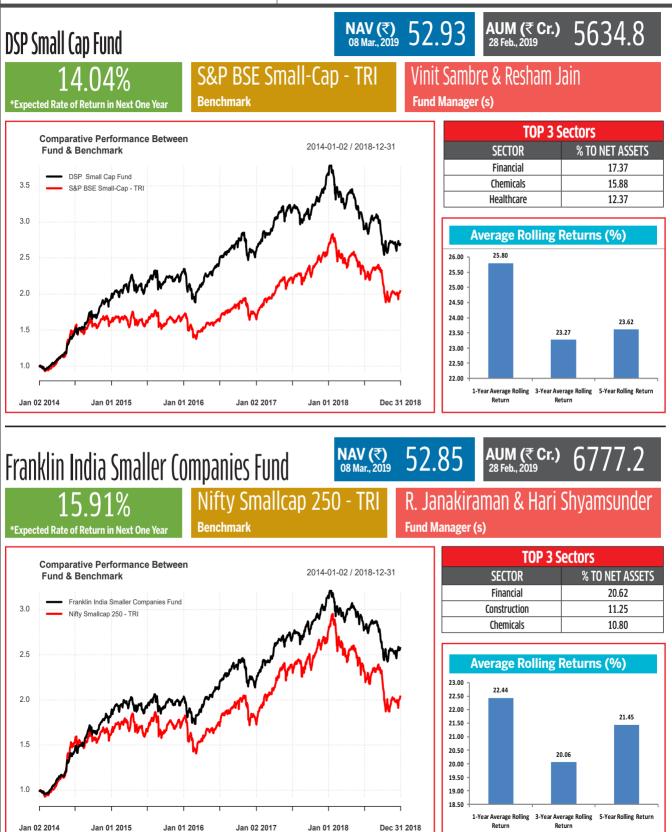




Chemicals

Financial

13.40



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222.8

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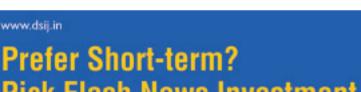
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2014-01-02 / 2018-12-31

Jan 01 2018

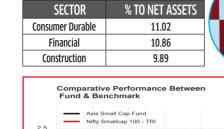
Dec 31 2018





Jan 02 2017

Jan 01 2016



Jan 01 2015

Also available on

App Store

Google play

2.0

1.5

1.0

Jan 02 2014

www.dsij.in

937%

*Expected Rate of Return in Next One Year

TOP 3 Sectors

Nifty Smallcap 100 - TRI Benchmark



The portfolio construction process is geared towards building a cross-sectional compact portfolio with an aim to minimize the overall portfolio risk. Since our approach to investing is long term, the portfolio churn remains low. As stock holders, we believe in remaining invested through a business cycle to reap the rewards of business strategy. This has worked well for us as evidenced through our portfolio over the years.

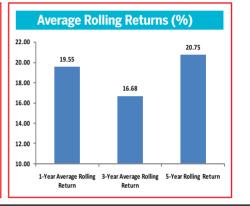
Fund Manager (s)

Anupam Tiwari

NAV (₹) 27.17

Anupam Tiwari. Equity Fund Manager. Axis Mutual Fund

AUM (₹ Cr.) 28 Feb., 2019



GST FRE

ANNIVFRSARV **Axis Small Cap Fund**

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