

DBS

Dabur India

Result Update



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Weak outlook drives earning cut

CMP Rs 383 as of (May 2, 2019) **Target Price** Rs 415 (▼)

Rating HOLD (■) **Upside** 8.4 %

FY21F

- Dabur's performance was disappointing with consolidated revenue being 5% below estimate. The slowdown in the rural market and prolonged winter led to weak domestic volume growth of 4.3%. International business growth remained subdued at 1.9%.
- EBITDA declined 6%, 15% below our estimate. Margins contracted by 240bps due to higher promotions spends, higher employee cost due to ESOPs, and adverse currency movement, which was offset in part by a 22% reduction in ad spends.
- Management is optimistic of a recovery in rural demand and expects to drive double-digit domestic growth by focusing on power brands and LUPs. Headwinds in the international business and higher competitive intensity may limit margin expansion, in our view.
- We cut our estimates by ~7% for FY20/21E, factoring in the weak performance and muted margin outlook. Valuations at 35x FY21E EPS are not attractive yet. Maintain Hold with a revised target price of Rs415 (previously Rs430), valuing it at 38x FY21E EPS.

Rural slowdown impacts domestic performance; international remains subdued: The domestic business grew 6%, with volume growth of 4.3%, 5% below expectations on a slowdown in the rural market and delayed summer affecting the foods business. Health care grew 11.2% and Home & Personal care (HPC) grew 6.8%. The Foods segment declined 6% on prolonged winter and higher competitive intensity. The international business reported subdued sales growth of 1.9%, impacted by the currency devaluation in Turkey and a slowdown in the GCC markets. In our view, higher comparable in Q1 and the slowdown in rural growth momentum, along with the weak performance of international markets, may drag overall performance in the near term.

Margin outlook getting weak due to slower demand and competitive intensity: Higher promotional spends and adverse currency movements led to a 90bps contraction of gross margin. Employee cost increased by 34% due to higher ESOPs (excluding which it grew 12%), which will normalize in FY20. Despite the pull-back of A&P by 22% during the quarter, EBITDA margin contracted 240bps. Factoring in the currency devaluation in Turkey, the company has taken an impairment of Rs753mn for the Hobi business. Higher promotional spends on heightened competitive intensity across categories and currency headwinds in the international business may limit margin expansion, in our view.

Cut EPS estimates by 7%; maintain Hold: We cut FY20-21E EPS by 7% after factoring in lower growth and margins. At 35x FY21E EPS, valuation still does not offer a meaningful upside. We maintain Hold rating with a revised target price of Rs415, valuing it at 38x FY21E EPS. Key risks: prolonged weakness in the rural market and higher currency headwinds in the international business.

Please see our sector EAP (page 8): Emkay Alpha Portfolio - Consumer Goods & Retail

Financial Snapshot (Consolidated)

(Rs mn)	FY17	FY18	FY19	FY20E	FY21E
Revenue	76,136	77,219	85,331	96,266	108,824
EBITDA	15,090	16,174	17,396	19,843	22,627
EBITDA Margin (%)	19.8	20.9	20.4	20.6	20.8
APAT	12,770	13,723	15,216	16,698	19,248
EPS (Rs)	7.2	7.8	8.6	9.5	10.9
EPS (% chg)	1.9	7.5	10.6	9.7	15.3
ROE (%)	28.3	26.0	26.8	27.0	26.2
P/E (x)	52.8	49.1	44.4	40.5	35.1
EV/EBITDA (x)	44.6	41.6	38.6	33.3	28.7
P/BV (x)	13.9	11.8	12.0	10.1	8.4

Source: Company, Emkay Research

Change in Estimates	
EPS Chg FY20E/FY21E (%)	(6.6)/(6.5)
Target Price change (%)	(3.5)
Target Period (Months)	12
Previous Reco	HOLD

Emkay vs Consensus

EPS	Estimates
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FY20E

Еткау	9.5	10.9
Consensus	10.1	11.8
Mean Consensus TP (12M))	Rs 471
Stock Details		
Bloomberg Code	DA	BUR IN
Face Value (Rs)		1
Shares outstanding (mn)		1,766
52 Week H/L	4	91 / 359
M Cap (Rs bn/USD bn)	67	6 / 9.74
Daily Avg Volume (nos.)	2,	544,900
Daily Avg Turnover (US\$ m	n)	15.6

Shareholding Pattern Mar '19

Promoters	67.9%
FIIs	18.2%
DIIs	6.7%
Public and Others	7.2%

Price Performance

(%)	1M	3M	6M	12M
Absolute	(5)	(15)	4	4
Rel. to Nifty	(5)	(21)	(8)	(4)

Relative price chart



Source: Bloomberg

This report is solely produced by Emkay Global. The following person(s) are responsible for the production of the recommendation:

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Exhibit 1: Actual vs. Estimates for Q4FY19

Rs mn	Actual	Estir	nate	% var	iation	Comment
No IIIII	Actual			Consensus		
Revenues	21,282	22,402	22,198	-5.0%	-4.1%	Slowdown in domestic demand momentum impacts growth
EBITDA	4,572	5,378	5,162	-15.0%	-11.4%	Higher employee cost due to ESOPs and promotion spends impact margins
EBITDA Margin (%)	21.5%	24.0%	23.3%	-252	-177	
APAT	4,468	4,443	4,246	0.6%	5.2%	

Source: Company, Emkay Research

Exhibit 2: Quarterly performance (consolidated)

Y/E, Mar (Rs. m)	4QFY18	1QFY19	2QFY19	3QFY19	4QFY19	YoY (%)	QoQ (%)	FY18	FY19	Gr (%)
Revenue	20,329	20,807	21,250	21,992	21,282	4.7	-3.2	77,483	85,331	10.1
Expenditure	15,477	16,946	16,741	17,538	16,710	8.0	-4.7	61,309	67,935	10.8
Consumption of RM	10,024	10,486	10,758	11,153	10,693	6.7	-4.1	38,464	43,090	12.0
as % of sales	49.3%	50.4%	50.6%	50.7%	50.2%			49.6%	50.5%	
Employee Cost	1,807	2,241	2,343	2,376	2,419	33.8	1.8	7,928	9,379	18.3
as % of sales	8.9%	10.8%	11.0%	10.8%	11.4%			10.2%	11.0%	
Advertising & SP	1,256	1,990	1,335	1,781	978	-22.2	-45.1	6,067	6,083	0.3
as % of sales	6.2%	9.6%	6.3%	8.1%	4.6%			7.8%	7.1%	
Other expenditure	2,390	2,229	2,305	2,229	2,620	9.6	17.6	8,850	9,382	6.0
as % of sales	11.8%	10.7%	10.8%	10.1%	12.3%			11.4%	11.0%	
EBITDA	4,852	3,861	4,508	4,454	4,572	-5.8	2.7	16,174	17,396	7.6
Depreciation	426	427	431	449	462	8.5	3.1	1,622	1,769	9.1
EBIT	4,426	3,434	4,077	4,005	4,110	-7.1	2.6	14,553	15,627	7.4
Other Income	732	737	812	753	661	-9.8	-12.2	3,052	2,962	-3.0
Interest	132	149	156	167	124	-6.3	-25.9	531	596	12.3
PBT	5,026	4,022	4,734	4,591	4,647	-7.5	1.2	17,074	17,993	5.4
Total Tax	1,052	724	961	924	178	-83.1	-80.7	3,354	2,786	-16.9
Adjusted PAT	3,974	3,298	3,773	3,667	4,469	12.5	21.9	13,720	15,206	10.8
(Profit)/loss from JV's/Ass/MI	1.8	-2.2	-2.7	-5.2	0.5	-72.2	-109.6	-2.4	-9.6	300.0
APAT after MI	3,972	3,300	3,776	3,672	4,468	12.5	21.7	13,723	15,216	10.9
Extra ordinary items	0	0	0	0	-753	-	-	-145	-753	418.2
Reported PAT	3,972	3,300	3,776	3,672	3,715	-6.5	1.2	13,577	14,463	6.5
Adjusted EPS	2.3	1.9	2.1	2.1	2.5	12.2	21.7	7.8	8.6	10.6

Margins (%)						(bps)	(bps)			(bps)
EBIDTA	23.9	18.6	21.2	20.3	21.5	-240	120	20.9	20.4	-50
EBIT	21.8	16.5	19.2	18.2	19.3	-250	110	18.8	18.3	-50
EBT	24.7	19.3	22.3	20.9	21.8	-290	100	22.0	21.1	-90
PAT	19.5	15.9	17.8	16.7	21.0	150	430	17.7	17.8	10
Effective Tax rate	20.9	18.0	20.3	20.1	3.8	-1,710	-1,630	19.6	15.5	-420

Source: Company, Emkay Research

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Management call takeaways

- Management highlighted growth was impacted by a slowdown in growth momentum across categories; however, there was some revival in demand in April. Management is confident of achieving double-digit growth, driven by high single-digit volume growth with a focus on power brands and LUPs.
- The company has achieved the highest market share of 56% in Juices (450bps expansion in FY19) despite higher competitive intensity. Competitive intensity has gone down in oral care with market share improvement by ~45bps. Dabur Red (~70% of oral care sales) grew 17.5%, while Meswak grew in low single-digits. Babool declined, and the company plans to relaunch it in the coming quarter.
- In the Hair oil, market share has increased by 70bps with good growth in the Amla franchise after the relaunch with improved packaging. The company will relaunch Dabur Vatika next year. Anmol Coconut oil and Jasmine have performed well.
- In the international business, Namaste is expected to grow in single-digits, mainly driven by double-digit growth in North Africa, offset by single-digit growth in the US. The recovery is expected in the Middle East by Q2 on product innovation.
- ESOPs cost was Rs770mn in FY19 vs. Rs35mn in FY18. The increment cost of ESOPs in Q4FY19 was Rs400mn. ESOPs cost is expected to remain ~Rs750mn in FY20.
- In India, the tax rate is expected to be MAT rate at 22% for the next five years.

Exhibit 3: Revision in earnings estimates

YE, Mar (Rs mn)		FY20E		FY21E				
TE, War (RS min)	Earlier	Revised	% Change	Earlier	Revised	% Change		
Revenues	97,948	96,266	-1.7	110,345	108,824	-1.4		
EBITDA	20,779	19,843	-4.5	23,673	22,627	-4.4		
EBITDA Margin (%)	21.2	20.6	-60 bps	21.5	20.8	-70 bps		
APAT	17,869	16,698	-6.6	20,585	19,248	-6.5		
EPS	10.1	9.5	-6.6	11.7	10.9	-6.5		

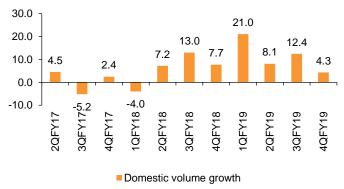
Source: Company, Emkay Research

Exhibit 4: Revenue assumptions

	FY17	FY18	FY19	FY20E	FY21E
Domestic Revenue Growth	-1%	4%	13%	13%	13%
International Revenue Growth	-5%	-8%	6%	12%	12%
Total Revenue (Rs mn)	76,801	76,803	85,304	96,301	108,855
Total revenue growth	-2%	0%	11%	13%	13%

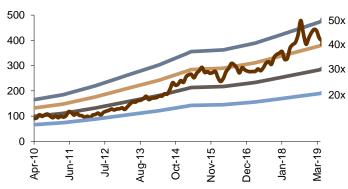
Source: Company, Emkay Research

Exhibit 5: Volume growth momentum has moderated



Source: Emkay Research, Bloomberg

Exhibit 6: Dabur's one-year forward PE band chart



Source: Emkay Research, Bloomberg

Exhibit 7: Relative valuation

	Price	Мсар	_	TP		P/E (x)		EV	/ EBITDA	(x)		ROE (%)	
Companies	(Rs)	(Rs bn)	Reco	(Rs)	FY19E	FY20E	FY21E	FY19E	FY20E	FY21E	FY19E	FY20E	FY21E
ITC	304	3,428	Sell	260	30.6	27.9	25.2	18.9	17.0	15.2	22.6	22.6	22.9
HUL	1,723	3,730	Buy	1,900	60.0	50.4	42.4	41.8	35.1	29.5	84.2	91.5	98.3
Dabur	383	676	Hold	415	44.4	40.5	35.1	38.6	33.3	28.7	26.8	27.0	26.2
Marico	355	458	Buy	400	48.4	38.1	32.3	34.7	27.2	23.1	35.3	39.6	40.2
Britannia	2,780	668	Hold	3,000	57.8	49.5	41.8	38.1	33.0	27.6	30.2	28.6	28.1
Colgate	1,182	321	Hold	1,240	42.8	37.2	32.2	25.2	22.1	19.2	49.7	54.4	55.2
Emami	383	174	Hold	450	31.4	27.4	23.6	21.9	18.9	16.1	17.4	19.7	22.0
GCPL	651	665	Hold	760	43.9	37.2	31.5	30.5	26.2	22.5	22.8	24.0	25.0
Nestle	10,590	1,021	Buy	11,100	59.3	51.3	43.6	37.6	32.3	27.7	48.5	51.3	54.2
United Spirits	543	395	Sell	530	55.4	47.7	38.7	32.5	28.2	23.6	25.2	23.2	22.7
United Breweries	1,415	374	Buy	1,635	60.3	49.7	41.1	30.4	25.7	21.6	20.9	20.8	20.7
Parag	238	20	Hold	285	17.2	15.3	12.7	9.1	8.1	6.9	15.2	14.8	15.5
Heritage	501	23	Buy	660	27.1	21.9	17.9	13.1	10.9	8.9	10.6	11.8	13.0
Asian Paints	1,442	1,383	Hold	1,300	61.7	51.0	43.3	38.0	31.2	26.5	25.3	27.3	28.7
Berger Paints	315	306	Hold	320	59.7	47.9	39.5	34.0	27.4	22.6	22.0	24.2	25.7
Pidilite	1,230	625	Hold	1,000	67.2	55.3	47.7	44.0	36.1	30.9	24.2	25.4	25.4

Source: Bloomberg, Emkay Research, *Nestle estimates are for CY18-20

Key Financials (Consolidated)

Income Statement

Y/E Mar (Rs mn)	FY17	FY18	FY19	FY20E	FY21E
Revenue	76,136	77,219	85,331	96,266	108,824
Expenditure	61,047	61,044	67,935	76,423	86,197
EBITDA	15,090	16,174	17,396	19,843	22,627
Depreciation	1,429	1,622	1,769	1,891	2,029
EBIT	13,661	14,553	15,627	17,952	20,598
Other Income	2,984	3,052	2,962	3,495	4,054
Interest expenses	540	531	596	450	450
PBT	16,104	17,074	17,993	20,996	24,202
Tax	3,303	3,354	2,786	4,304	4,961
Extraordinary Items	0	(145)	(753)	0	0
Minority Int./Income from Assoc.	31	2	10	(6)	(7)
Reported Net Income	12,770	13,577	14,463	16,698	19,248
Adjusted PAT	12,770	13,723	15,216	16,698	19,248

Balance Sheet

Y/E Mar (Rs mn)	FY17	FY18	FY19	FY20E	FY21E
Equity share capital	1,762	1,762	1,766	1,766	1,766
Reserves & surplus	46,713	55,304	54,551	65,402	78,272
Net worth	48,475	57,065	56,317	67,169	80,039
Minority Interest	248	265	314	314	314
Loan Funds	9,758	9,375	5,243	5,243	5,243
Net deferred tax liability	1,080	1,447	716	716	716
Total Liabilities	59,560	68,152	62,589	73,441	86,311
Net block	19,584	20,281	19,691	20,800	21,770
Investment	32,402	38,052	33,588	33,588	33,588
Current Assets	24,905	28,216	30,429	39,591	54,114
Cash & bank balance	3,048	3,061	3,282	14,305	25,731
Other Current Assets	413	4,728	4,479	409	409
Current liabilities & Provision	17,751	18,812	21,755	21,174	23,798
Net current assets	7,154	9,404	8,673	18,416	30,316
Misc. exp	0	0	0	0	0
Total Assets	59,560	68,152	62,589	73,441	86,311

Cash Flow

Y/E Mar (Rs mn)	FY17	FY18	FY19	FY20E	FY21E
PBT (Ex-Other income) (NI+Dep)	13,121	14,022	15,031	17,502	20,148
Other Non-Cash items	0	0	0	0	0
Chg in working cap	592	(1,871)	220	1,280	(473)
Operating Cashflow	15,331	13,858	17,048	20,319	21,254
Capital expenditure	(3,706)	(2,313)	(1,401)	(3,000)	(3,000)
Free Cash Flow	11,625	11,545	15,647	17,319	18,254
Investments	(6,100)	(5,650)	4,464	0	0
Other Investing Cash Flow	(2,984)	(3,052)	(2,962)	(3,495)	(4,054)
Investing Cashflow	(9,806)	(7,963)	3,063	(3,000)	(3,000)
Equity Capital Raised	3	0	5	0	0
Loans Taken / (Repaid)	1,836	(383)	(4,132)	0	0
Dividend paid (incl tax)	(4,770)	(4,770)	(15,944)	(5,846)	(6,378)
Other Financing Cash Flow	(1,203)	(199)	777	0	0
Financing Cashflow	(4,675)	(5,883)	(19,890)	(6,296)	(6,828)
Net chg in cash	850	12	221	11,023	11,427
Opening cash position	2,198	3,048	3,061	3,282	14,305
Closing cash position	3,048	3,060	3,282	14,305	25,731

Source: Company, Emkay Research

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Key Ratios

Profitability (%)	FY17	FY18	FY19	FY20E	FY21E
EBITDA Margin	19.8	20.9	20.4	20.6	20.8
EBIT Margin	17.9	18.8	18.3	18.6	18.9
Effective Tax Rate	20.5	19.6	15.5	20.5	20.5
Net Margin	16.8	17.8	17.8	17.3	17.7
ROCE	30.2	27.6	28.4	31.5	30.9
ROE	28.3	26.0	26.8	27.0	26.2
RoIC	60.1	57.8	60.4	71.8	80.4

Per Share Data (Rs)	FY17	FY18	FY19	FY20E	FY21E
EPS	7.2	7.8	8.6	9.5	10.9
CEPS	8.1	8.7	9.6	10.5	12.0
BVPS	27.5	32.4	31.9	38.0	45.3
DPS	2.3	2.3	7.5	2.8	3.0

Valuations (x)	FY17	FY18	FY19	FY20E	FY21E
PER	52.8	49.1	44.4	40.5	35.1
P/CEPS	47.1	43.6	39.5	36.1	31.5
P/BV	13.9	11.8	12.0	10.1	8.4
EV / Sales	8.9	8.8	7.9	6.9	6.0
EV / EBITDA	44.6	41.6	38.6	33.3	28.7
Dividend Yield (%)	0.6	0.6	2.0	0.7	0.8

Gearing Ratio (x)	FY17	FY18	FY19	FY20E	FY21E
Net Debt/ Equity	0.0	0.0	(0.1)	(0.2)	(0.3)
Net Debt/EBIDTA	0.0	(0.1)	(0.3)	(0.8)	(1.2)
Working Cap Cycle (days)	19.7	30.0	23.1	15.6	15.4

Growth (%)	FY17	FY18	FY19	FY20E	FY21E
Revenue	(2.1)	1.4	10.5	12.8	13.0
EBITDA	(0.6)	7.2	7.6	14.1	14.0
EBIT	(1.4)	6.5	7.4	14.9	14.7
PAT	2.1	6.3	6.5	15.5	15.3

Quarterly (Rs mn)	Q4FY18	Q1FY19	Q2FY19	Q3FY19	Q4FY19
Revenue	20,329	20,807	21,250	21,992	21,282
EBITDA	4,852	3,861	4,508	4,454	4,572
EBITDA Margin (%)	23.9	18.6	21.2	20.3	21.5
PAT	3,972	3,300	3,776	3,672	3,715
EPS (Rs)	2.3	1.9	2.1	2.1	2.1

Source: Company, Emkay Research

Shareholding Pattern (%)	Mar-18	Jun-18	Sep-18	Dec-18	Mar-19
Promoters	68.1	67.9	67.9	67.9	67.9
FIIs	17.2	17.7	18.2	18.2	18.2
DIIs	8.6	8.1	6.9	6.9	6.7
Public and Others	6.2	6.4	7.1	7.0	7.2

Source: Capitaline

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RECOMMENDATION HISTORY TABLE

Date	Closing Price	TP	Period (months)	Rating	Analyst
09-Apr-19	404	430	12m	Hold	Ashit Desai
01-Feb-19	452	430	12m	Hold	Ashit Desai
31-Oct-18	385	400	12m	Hold	Ashit Desai
01-Aug-18	432	460	12m	Accumulate	Ashit Desai
02-May-18	372	385	12m	Accumulate	Ashit Desai
01-Nov-17	350	372	12m	Accumulate	Amit Purohit
04-Aug-17	307	280	12m	Hold	Amit Purohit
22-Jun-17	289	280	12m	Hold	Amit Purohit
02-May-17	285	280	12m	Hold	Amit Purohit
31-Jan-17	276	280	12m	Hold	Amit Purohit
26-Oct-16	297	310	12m	Hold	Amit Purohit
22-Sep-16	285	330	12m	Hold	Amit Purohit
28-Jul-16	308	280	12m	Hold	Prashant Kutty

Source: Company, Emkay Research

RECOMMENDATION HISTORY CHART



Source: Bloomberg, Company, Emkay Research

Note:

We have updated our Rating Distribution with effect from March 20, 2019 - <u>Kindly refer the Disclaimer page</u>, however for our erstwhile recommendations till March 19, 2019, the rating distribution of the expected total return stands as (**Buy** – Over 25%, **Accumulate** – Over 10%, **Hold** – Upto 10%, **Reduce** – Below 10%, **Sell** – Underperforms the broad market indices or its related universe).

Emkay Alpha Portfolio – Consumer Goods & Retail



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Sector

Consumer Goods & Retail

Analyst bio

Ashit Desai holds a PGDM and FRM (US GARP) with 12 years of research experience on the sell side. His team currently covers 24 stocks in the Indian Consumer and Retail space.

Exhibit 8: EAP sector portfolio

Company Name	EAP Weight	BSE200 Weight	OW/UW (%)	OW/UW (bps)	EAP Weight (Normalised)
Consumer Goods & Retail	12.12	12.12	0%	0	100.00
Asian Paints	0.85	1.08	-22%	-23	7.00
Berger Paints	0.42	0.13	229%	30	3.50
Britannia Industries	0.36	0.58	-37%	-21	3.00
Colgate-Palmolive	0.24	0.27	-9%	-2	2.00
Dabur India	0.37	0.37	0%	0	3.07
Emami	0.08	0.08	0%	0	0.65
Glaxosmithkline Consumer	0.24	0.14	73%	10	2.00
Godrej Consumer Products	0.24	0.41	-41%	-17	2.00
Heritage Foods	0.12	0.00	NA	12	1.00
Hindustan Unilever	2.06	2.06	0%	0	17.02
ITC	2.42	4.30	-44%	-188	20.00
Marico	0.85	0.31	177%	54	7.00
Nestle India	0.73	0.65	12%	8	6.00
Parag Milk Foods	0.00	0.00	NA	0	0.00
Pidilite Industries	0.24	0.31	-22%	-7	2.00
United Breweries	0.73	0.16	345%	56	6.00
United Spirits	0.00	0.00	NA	0	0.00
ABFRL	0.36	0.11	228%	25	3.00
Future Lifestyle	0.12	0.00	NA	12	1.00
Jubilant FoodWorks	0.70	0.16	333%	54	5.77
Page Industries	0.18	0.22	-16%	-3	1.50
Raymond	0.00	0.00	NA	0	0.00
Shoppers Stop	0.00	0.00	NA	0	0.00
Titan Company	0.79	0.79	0%	0	6.49
Cash	0.00	0.00	NA	0	0.01

Source: Emkay Research

Exhibit 9: Sector portfolio NAV

	Base	Current			
	1-Apr-19	30-Apr-19	3m	6m	12m
EAP - Consumer Goods & Retail	100.0	99.7			
BSE200 Equal Weighted Portfolio (ETF)	100.0	99.9			

^{*}Performance measurement base date 1st April 2019

Source: Emkay Research

^{*} Not under coverage: Equal Weight

[■] High Conviction/Strong Over Weight ■ High Conviction/Strong Under Weight

We have increased overweight position on Jubilant Foodworks by 23bps due to the recent price correction

Emkay Rating Distribution

Ratings	Expected Return within the next 12-18 months.	
BUY	Over 15%	
HOLD	Between -5% to 15%	
SELL	Below -5%	

Completed Date: 03 May 2019 01:24:23 (SGT) Dissemination Date: 03 May 2019 01:25:23 (SGT)

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