Dish TV

Faltered again

India Equity Research | Media & Entertainment February 8, 2019 **Result Update**

Refer to important disclosures at the end of this report



Your success is our success

СМР	Target Price
Rs 29 as of (February 8, 2019)	NA
Rating	Upside
UNDER REVIEW	NA

Change in Estimates

EPS Chg F	-/-								
Target Price		NA							
Target Perio		12							
Previous Re	Previous Reco								
Emkay vs C	onsen	sus							
EPS Estimates									
		FY	19E	FY20E					
Emkay			1.3	1.3					
Consensus			1.0	1.7					
Mean Conse	ensus T	P (12M)		Rs 40					
Stock Detai	ls								
Bloomberg (Code			DITV IN					
Face Value	(Rs)			1					
Shares outs	tanding	ı (mn)		1,841					
52 Week H/I	-			82 / 19					
M Cap (Rs b	n/USD	bn)	5	53 / 0.74					
Daily Avg Vo	olume (nos.)	17	4,66,150					
Daily Avg Tu	urnover	(US\$ m	n)	7.1					
Shareholdii	ng Patt	ern Dec	'18						
Promoters				60.8%					
Flls				12.7%					
DIIs				1.8%					
Public and C	Others			24.7%					
Price Perfo	rmance	e							
(%)	1M	3M	6M	12M					
Absolute	(31)	(33)	(58)	(62)					
Rel. to Nifty	(33)	(36)	(57)	(64)					
Relative pri	ce cha	rt							
90 Rs				% ¹⁰					
76	min	thermy		8					
62 -		war w	ĥ	26					
48 -			Mr.	-44					
34 -			5	V62					
20				-80					
Feb-18 Apr-18	Jun-18			ec-18 Feb-19					
Source: Bloor	Dish TV (LHS nberg	, — Rel	to Nifty (RH	3)					
This report is so following perso of the recomme	n(s) are i								
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Dish TV delivered a dismal performance in Q3FY19 with an ARPU decline of 3.4% qoq as well as weaker-than-expected subscriber additions.

- EBITDA margin at 34.1% (+20bps) qoq was the silver lining, led by cost savings. Debt restructuring has resulted in an 18% qoq fall in finance charges and the company aims to be debt free in the next two years.
- Management eluded from providing revenue guidance and also stated that the previous guidance of 7-8% top line growth for FY19 is unachievable now. However, it maintained 35% EBITDA margin guidance going forward, driven by cost synergies.
- Uncertainty sprouting from elevated debt levels at the promoter entity and pledged shares of group companies will continue to lend volatility to the stock price. Further, weak performance on subscriber additions and ARPU add to woes. Our structural call with risk on the sustained revenue growth and cash generation remains intact. We are putting our rating UNDER REVIEW due to above stated factors.

Dip in ARPU and weak subscriber additions lead to a weak quarter

Dish TV's reported consolidated revenues at Rs15.2bn were down 4.8% qoq in Q3FY19. Reported subscription revenues stood at Rs14.1bn, down 2.8% qoq. Dish added 0.14mn net subscribers (vs. 0.20mn estimates) vs. 0.20mn in the last quarter. Total net subscriber base stood at 23.6mn as of Q3FY19. EBITDA at Rs5.2bn was down 4.3% qoq and 7% below our estimates, impacted by weaker revenue growth. EBITDA margin at 34.1% was up +20bps qoq. Consolidated net profit totaled Rs1.6bn vs. Rs255mn in Q2FY19, aided by deferred tax.

Outlook

Management has attributed its weak Q3FY19 performance (ARPU dip and weak subscriber additions) to Dish TV's ahead of the mandated implementation of tariff order; however, it expects a trend reversal from February 2019. Airtel DTH, on the other hand, has been adding healthy subscribers from the last three quarters, outpacing Dish TV's additions. Further ARPU of Airtel was flat qoq in Q3FY19 vs. a 4% decline for Dish TV. In order to make its balance sheet leaner, the company is forgoing growth, in our view. Management continues to be oblivious of the threat from Jio, and has time and again stated that execution on the ground level for any fresh entrant remains a daunting task. Jio, after the acquisition of Hathway and DEN, will bring in bundled offerings on both broadband and traditional TV, which will make DTH players and other smaller MSOs incapable of competing on both - technology and financial viability side (i.e., to match disruptive pricing, if any). Incremental growth will get impacted in metros and urban towns initially as subscribers would want to switch to better technology and lower pricing/bundled offerings. In addition to that, ambiguity arising from promoters' elevated debt level and high levels of pledged shares will keep investor away for time being.

Financial Snapshot (Consolidated)

(Rs mn)	FY17	FY18	FY19E	FY20E	FY21E
Revenue	30,144	46,342	63,106	65,920	70,674
EBITDA	9,684	13,160	21,552	22,829	25,358
EBITDA Margin (%)	32.1	28.4	34.2	34.6	35.9
APAT	924	(750)	2,545	2,526	5,139
EPS (Rs)	0.5	(0.4)	1.3	1.3	2.7
EPS (% chg)	(86.7)	(181.2)	0.0	(0.7)	103.4
ROE (%)	23.9	(2.1)	4.2	4.6	9.0
P/E (x)	59.4	(73.2)	21.6	21.7	10.7
EV/EBITDA (x)	6.5	6.1	4.0	3.3	2.4
P/BV (x)	14.0	0.8	1.0	1.0	0.9

Source: Company, Emkay Research

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Exhibit 1: Actual vs Consensus estimates for Q2FY19

		Estimate	Consensus			
(Rs mn)	Actual	(Emkay)	estimate (Bloomberg)	Emkay	Consensus	Comment
Revenue	15,175	16,486	16,315	-8%	-7%	Impacted by lower-than-estimated ARPU and weak subs additions
EBITDA	5,176	5,593	5,381	-7%	-4%	Weak revenue performance resulted in EBITDA miss
EBITDA margin	34%	34%	33%	18 bps	113 bps	
PAT	1,617	283	267	471%	505%	

Source: Emkay Research, Company

Exhibit 2: Quarterly financials (yoy financials are not comparable as merger with Videocon became effective from Q4FY18)

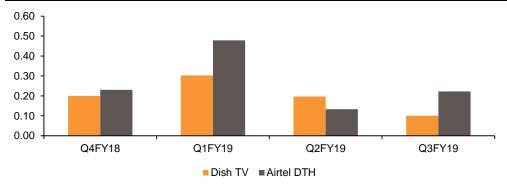
Rs mn	Q3FY18	Q4FY18	Q1FY19	Q2FY19	Q3FY19	YoY (%)	QoQ (%)	YTD'19	YTD'18	YoY (%)
Sales	16143	15324	16556	15943	15175	(6.0)	(4.8)	47,674	31,018	53.7
Programming and other costs	2450	5600	5670	5580	5129	109.3	(8.1)	16,379	7,500	118.4
as % of sales	15.2	36.5	34.2	35.0	33.8			34.4	24.2	
Employee Cost	673	669	577	626	604	(10.3)	(3.6)	1,807	1,428	26.6
as % of sales	4.2	4.4	3.5	3.9	4.0			3.8	4.6	
S&D expenses	1989	1960	1571	1238	1250	(37.2)	0.9	4,059	4,251	(4.5)
as % of sales	12.3	12.8	9.5	7.8	8.2			8.5	13.7	
Other operating expenses	6053	3089	3171	3093	3016	(50.2)	(2.5)	9,280	8,688	6.8
as % of sales	37.5	20.2	19.2	19.4	19.9			19.5	28.0	
Total Expenditure	11165	11317	10989	10537	9999	(10.4)	(5.1)	31525	21867	44.2
EBITDA	4978	4007	5568	5406	5176	4.0	(4.3)	16149	9151	76.5
Depreciation	3525	3471	3608	3675	3532	0.2	(3.9)	10,816	7,246	49.3
EBIT	1454	535	1959	1731	1644	13.1	(5.0)	5333	1905	179.9
Other Income	242	127	157	147	121	(49.9)	(17.4)	425	417	2.0
Interest	1434	1329	1775	1592	1300	(9.3)	(18.3)	4,667	2,634	77.2
PBT	261	-667	342	286	464	77.7	62.5	1092	-312	(449.6)
Тах	1944	-1849	87	89	-1063			-887	1,689	
PAT before minority interest	-1683	1182	255	197	1527	(190.7)	675.5	1979	-2001	(198.9)
Minority interest	-46	-30	-24	-58	-90			-171	-85	
RPAT	-1637	1213	279	255	1617	(198.7)	535.2	2150	-1916	(212.2)
Margins (%)						(bps)	(bps)			
EBIDTA	30.8	26.1	33.6	33.9	34.1	327	20	33.9	29.5	437
EBIT	9.0	3.5	11.8	10.9	10.8	183	-2	11.2	6.1	504
EBT	1.6	(4.4)	2.1	1.8	3.1	144	127	2.3	(1.0)	330
PAT	(10.1)	7.9	1.7	1.6	10.7	2,080	906	4.2	(6.5)	1,060
Effective Tax rate	743.8	277.3	25.4	31.1	(228.8)	(97,259)	-25987	(81.3)	(540.9)	45,968

Source: Company, Emkay Research

Other highlights

- Reported consolidated revenue at Rs15.2bn was down 4.8% qoq. Reported subscription revenues stood at Rs14.1bn, down 2.8% qoq.
- EBITDA at Rs5.2bn was down 4.3% qoq and 7% below our estimates, impacted by weaker revenue growth. EBITDA margin stood at 34.1%, up +20bps qoq.
- Cost synergies were evident in Q3FY19, primarily due to cost synergies in the transponder costs, call-center expenses and programming costs.
- ARPU stood at Rs200 vs. Rs207 in Q2FY19.
- Dish added 0.14mn net subscribers (vs. 0.20mn estimates) vs. 0.20mn in the last quarter. Net subscriber base stood at 23.6mn at the end of Q3FY19.
- The company launched Dish SMRT Stick during Q3FY19 at an introductory price of Rs599. The device enables low–cost and modular access to internet-based services on Dish HD boxes. The product offers 10 curated channels and a premium subscription is expected to be sold for Rs49/month at the end of six months.





Source: Company, Emkay Research

Exhibit 4: Estimate revision

Particulars		FY19E		FY20E			
Faiticulais	Old	New	% Change	Old	New	% Change	
Revenue	65,722	63,106	-4.0%	70,577	65,920	-6.6%	
EBITDA	22,374	21,552	-4%	24,802	22,829	-8%	
EBITDA Margin %	34.0	34.2	11 bps	35.1	34.6	-51 bps	
APAT	1,259	2,545	102.2%	3,671	2,526	-31.2%	
EPS	0.7	1.3	102.2%	1.91	1.3	-31.2%	

Source: Company, Emkay Research

High promoter pledging with falling stock price would be an ongoing concern

Exhibit 5: Dish TV's pledged shareholding trend

Company	No. of Shares pledged	Total no. shares held by promoters	Pledged as a % of shares held by promoters	No. of fully paid up equity shares	Pledged as a % of total shares
Dish TV					
Q3FY18	4138,70,338	6868,78,160	60%	10660,14,275	39%
Q4FY18	3839,59,038	5792,74,057	66%	18412,70,434	21%
Q1FY19	5075,12,006	6707,74,057	76%	18412,70,434	28%
Q2FY19	9392,31,858	11200,12,912	84%	18412,87,514	51%
Q3FY19	9189,95,720	1,12,00,12,912	82%	18412,87,514	50%

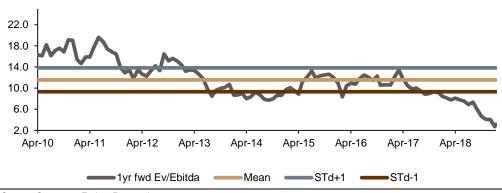
Source: Emkay Research

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Conference Call highlights

- The month of December 2018 saw disruption as Dish TV had rolled out new tariff order and there was a delay in its implementation industry wide. The same led to fall and delay in recharges and slowdown in net adds. Disruption continued in January however net adds to reverse into positive trajectory from February onwards.
- The company aims to be debt free in the next two years. It generated Rs2.25bn in free cash flow during Q3FY19.
- Churn was at 1%/month
- Dish TV announced an investment of Rs30bn in its wholly-owned subsidiary, Dish Infra services Pvt Ltd, against outstanding receivables. The same will be converted into equity and is therefore, merely a book entry. No further investments will be made in Dish Infra services.
- ARPU stood at Rs200 for Q3FY19.
- Capex for Q3FY19 stood at Rs2.6bn, while Rs6.9bn in 9MFY19.
- About 17%-18% of subs are long term in nature (between 3-12 months)
- Gross debt totaled Rs24.5bn, with net debt at Rs20.5bn
- Guidance: EBITDA margin guidance of 35%, exit margins remain, while revenue guidance remains uncertain due to the mandated implementation of TRAI's new tariff order.





Source: Company, Emkay Research

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Key Financials (Consolidated)

Income Statement

Y/E Mar (Rs mn)	FY17	FY18	FY19E	FY20E	FY21E
Revenue	30,144	46,342	63,106	65,920	70,674
Expenditure	20,460	33,181	41,554	43,091	45,316
EBITDA	9,684	13,160	21,552	22,829	25,358
Depreciation	6,908	10,717	14,476	15,532	16,909
EBIT	2,776	2,443	7,077	7,297	8,450
Other Income	615	542	565	560	640
Interest expenses	2,292	3,964	6,055	4,621	2,371
РВТ	1,099	(979)	1,586	3,235	6,719
Тах	274	(130)	(762)	809	1,680
Extraordinary Items	0	0	0	0	0
Minority Int./Income from Assoc.	99	99	196	100	100
Reported Net Income	924	(750)	2,545	2,526	5,139
Adjusted PAT	924	(750)	2,545	2,526	5,139

Balance Sheet

Y/E Mar (Rs mn)	FY17	FY18	FY19E	FY20E	FY21E
Equity share capital	1,066	1,841	1,924	1,924	1,924
Reserves & surplus	2,865	65,362	51,766	53,331	57,507
Net worth	3,931	67,203	53,691	55,255	59,432
Minority Interest	0	0	0	0	0
Loan Funds	11,369	31,539	31,539	20,539	10,539
Net deferred tax liability	(5,117)	(6,027)	(7,277)	(8,277)	(9,277)
Total Liabilities	10,182	92,716	77,953	67,518	60,694
Net block	20,423	1,21,845	1,16,463	1,10,003	1,02,351
Investment	1,648	1,500	1,500	1,500	1,500
Current Assets	8,621	15,411	10,801	11,632	15,013
Cash & bank balance	2,922	5,630	972	1,259	3,901
Other Current Assets	14	307	418	436	468
Current liabilities & Provision	26,306	52,821	56,591	61,398	62,950
Net current assets	(17,685)	(37,410)	(45,791)	(49,766)	(47,937)
Misc. exp	0	0	0	0	0
Total Assets	10,182	92,716	77,953	67,518	60,694

Cash Flow					
Y/E Mar (Rs mn)	FY17	FY18	FY19E	FY20E	FY21E
PBT (Ex-Other income) (NI+Dep)	1,098	(979)	1,586	3,235	6,719
Other Non-Cash items	0	0	0	0	0
Chg in working cap	2,455	22,433	3,723	4,263	812
Operating Cashflow	11,488	35,265	26,603	26,843	25,131
Capital expenditure	(8,387)	(1,13,124)	(8,094)	(9,072)	(8,256)
Free Cash Flow	3,102	(77,859)	18,509	17,771	16,875
Investments	672	148	0	0	0
Other Investing Cash Flow	0	0	0	0	0
Investing Cashflow	(7,714)	(1,12,975)	(8,094)	(9,072)	(8,256)
Equity Capital Raised	0	775	83	0	0
Loans Taken / (Repaid)	(944)	20,170	0	(11,000)	(10,000)
Dividend paid (incl tax)	0	0	(962)	(962)	(962)
Other Financing Cash Flow	(467)	63,437	(16,232)	(900)	(900)
Financing Cashflow	(3,703)	80,418	(23,167)	(17,483)	(14,233)
Net chg in cash	71	2,708	(4,658)	287	2,641
Opening cash position	2,852	2,922	5,630	972	1,259
Closing cash position	2,922	5,630	972	1,259	3,901

Source: Company, Emkay Research

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FY17	FY18	FY19E	FY20E	FY21E
32.1	28.4	34.2	34.6	35.9
9.2	5.3	11.2	11.1	12.0
24.9	13.3	(48.1)	25.0	25.0
2.7	(1.8)	3.7	3.7	7.1
30.9	5.8	9.0	10.8	14.2
23.9	(2.1)	4.2	4.6	9.0
1,830.1	6.2	9.5	11.3	15.4
FY17	FY18	FY19E	FY20E	FY21E
0.5		1.3	1.3	2.7
4.1	5.2	8.8	9.4	11.5
2.0	34.9	27.9	28.7	30.9
0.0	0.0	0.0	0.0	0.0
				FY21E
	. ,			10.7
				2.5
				0.9
				0.9
				2.4
0.0	0.0	0.0	0.0	0.0
FY17	FY18	FY19E	FY20E	FY21E
2.1	0.4	0.6	0.3	0.1
0.9	2.0	1.4	0.8	0.3
(249.5)	(339.0)	(270.5)	(282.5)	(267.7)
FY17	FY18	FY19E	FY20E	FY21E
		FY19E 36.2	FY20E 4.5	
(1.5)	FY18 53.7 35.9			7.2
(1.5) (5.5)	53.7 35.9	36.2	4.5	7.2 11.1
(1.5)	53.7	36.2 63.8	4.5 5.9	7.2 11.1 15.8
(1.5) (5.5) (36.1) (86.7)	53.7 35.9 (12.0) (181.2)	36.2 63.8 189.7 0.0	4.5 5.9 3.1 (0.7)	7.2 11.1 15.8 103.4
(1.5) (5.5) (36.1) (86.7) Q3FY18	53.7 35.9 (12.0) (181.2) Q4FY18	36.2 63.8 189.7 0.0 Q1FY19	4.5 5.9 3.1 (0.7) Q2FY19	7.2 11.1 15.8 103.4 Q3FY19
(1.5) (5.5) (36.1) (86.7) Q3FY18 16,143	53.7 35.9 (12.0) (181.2) Q4FY18 15,324	36.2 63.8 189.7 0.0 Q1FY19 16,556	4.5 5.9 3.1 (0.7) Q2FY19 15,943	7.2 11.1 15.8 103.4 Q3FY19 15,175
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(1.5) (5.5) (36.1) (86.7) Q3FY18 16,143 4,978 30.8 (1,637)	53.7 35.9 (12.0) (181.2) Q4FY18 15,324 4,007 26.1 1,213	36.2 63.8 189.7 0.0 Q1FY19 16,556 5,568 33.6 279	4.5 5.9 3.1 (0.7) Q2FY19 15,943 5,406 33.9 255	7.2 11.1 15.8 103.4 Q3FY19 15,175 5,176 34.1 1,617
(1.5) (5.5) (36.1) (86.7) Q3FY18 16,143 4,978 30.8	53.7 35.9 (12.0) (181.2) Q4FY18 15,324 4,007 26.1	36.2 63.8 189.7 0.0 Q1FY19 16,556 5,568 33.6	4.5 5.9 3.1 (0.7) Q2FY19 15,943 5,406 33.9	7.2 11.1 15.8 103.4 Q3FY19 15,175 5,176 34.1 1,617
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(1.5) (5.5) (36.1) (86.7) Q3FY18 16,143 4,978 30.8 (1,637) (1.5)	53.7 35.9 (12.0) (181.2) Q4FY18 15,324 4,007 26.1 1,213 1.1	36.2 63.8 189.7 0.0 Q1FY19 16,556 5,568 33.6 279 0.3	4.5 5.9 3.1 (0.7) Q2FY19 15,943 5,406 33.9 255 0.2	7.2 11.1 15.8 103.4 Q3FY19 15,175 5,176 34.1 1,617 1.5 Dec-18
(1.5) (5.5) (36.1) (86.7) Q3FY18 16,143 4,978 30.8 (1,637) (1.5) Dec-17	53.7 35.9 (12.0) (181.2) Q4FY18 15,324 4,007 26.1 1,213 1.1 Mar-18	36.2 63.8 189.7 0.0 Q1FY19 16,556 5,568 33.6 279 0.3	4.5 5.9 3.1 (0.7) Q2FY19 15,943 5,406 33.9 255 0.2 Sep-18	7.2 11.1 15.8 103.4 Q3FY19 15,175 5,176 34.1 1,617 1.5 Dec-18 60.8
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Source: Capitaline

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Date	Closing Price	ТР	Period (months)	Rating	Analyst
23-Oct-18	43	35	12m	Sell	Naval Seth
31-Jul-18	66	72	12m	Hold	Naval Seth
10-Jul-18	74	86	12m	Accumulate	Naval Seth
29-May-18	74	86	12m	Accumulate	Naval Seth
08-Feb-18	74	93	12m	Accumulate	Naval Seth
05-Dec-17	81	95	12m	Accumulate	Naval Seth
18-Aug-17	78	85	12m	Accumulate	Naval Seth
20-Jun-17	79	90	12m	Hold	Naval Seth
25-May-17	82	97	12m	Hold	Naval Seth
09-Mar-17	104	100	12m	Accumulate	Naval Seth
30-Jan-17	88	100	12m	Accumulate	Naval Seth
15-Nov-16	91	100	12m	Accumulate	Naval Seth
28-Oct-16	96	100	12m	Hold	Naval Seth
29-Jul-16	103	117	12m	Buy	Naval Seth
24-May-16	84	117	12m	Buy	Naval Seth
10-Feb-16	79	100	12m	Buy	Naval Seth

RECOMMENDATION HISTORY CHART



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ACCUMULATE	Expected total return (%) (Stock price appreciation and dividend yield) of over 10% within the next 12-18 months.
HOLD	Expected total return (%) (Stock price appreciation and dividend yield) of upto 10% within the next 12-18 months.
REDUCE	Expected total return (%) (Stock price depreciation) of upto (-) 10% within the next 12-18 months.
SELL	The stock is believed to underperform the broad market indices or its related universe within the next 12-18 months.

Completed Date: 09 Feb 2019 01:46:24 (SGT) Dissemination Date: 09 Feb 2019 01:47:24 (SGT)

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