

Result Update

October 19, 2018

Rating matrix Rating : Buy Target : ₹ 650 Target Period : 12 months Potential Upside : 11%

What's changed?	
Target	Changed from ₹690 to ₹ 650
EPS FY19E	Changed from ₹ 14.1 to ₹ 13.3
EPS FY20E	Unchanged
Rating	Unchanged

Quarterly performance										
	Q2FY19	Q2FY18	YoY (%)	Q1FY19	QoQ (%)					
Revenue	2,191.0	1,777.4	23.3	2,596.3	-15.6					
EBITDA	262.5	256.9	2.2	312.2	-15.9					
EBITDA (%)	12.0	14.5	-247bps	12.0	-4bps					
PAT	178.6	171.0	4.4	210.4	-15.1					

Key financials				
₹ Crore	FY17	FY18	FY19E	FY20E
Net Sales	6,135	8,139	9,990	11,815
EBITDA	824.2	1,049.2	1,239.9	1,600.4
Net Profit	539.2	712.5	831.8	1,069.2
EPS (₹)	8.6	11.4	13.3	17.1

Valuation summary									
	FY17	FY18	FY19E	FY20E					
P/E	63.1	51.9	44.0	34.2					
Target P/E	70.0	57.6	48.8	38.0					
EV / EBITDA	43.9	34.7	29.4	22.7					
P/BV	11.2	9.8	9.4	7.8					
RoNW (%)	17.7	18.8	21.3	22.7					
RoCE (%)	23.4	25.2	28.6	30.7					

Stock data	
Particular	Amount
Market Capitalization (₹ Crore)	36,560.5
Total Debt (FY18) (₹ Crore)	108.0
Cash and Investments (FY18) (₹ Crore)	334.7
EV (₹ Crore)	36,333.9
52 week H/L	729 / 454
Equity capital (₹ Crore)	62.5
Face value (₹)	1.0

Price performance				
	1M	3M	6M	12M
Havells India	(11.7)	5.2	7.8	8.5
Bajaj Electricals	(3.3)	(0.2)	(15.3)	32.5
Symphony	(3.4)	(23.5)	(47.0)	(29.3)
V-Guard	(12.2)	(6.5)	(25.1)	(7.0)

Research Analyst

Sanjay Manyal sanjay.manyal@icicisecurities.com

Hitesh Taunk hitesh.taunk@icicisecurities.com

Havells India (HAVIND)

₹ 586

Cable & Lloyd business drags overall margin

- Strong topline growth led by Havells' core business (up by 28%) was on account of lower base, new product launches and revival in demand from project business.
- However, Lower EBITDA margin was on mainly due to 1) muted performance of Lloyd business on account of adverse season, trade inventory & forex headwinds 2) delay in passing on higher RM prices in cable segment. ECD business (excluding Lloyd) recorded a strong growth of 42% YoY driven by new launches and fan segment. Switchgear, cable and lighting business (excluding EESL) have witnessed demand traction from government & residential projects.
- Havells' has not been participating EESL's low margin business as a result revenue declined to ₹ 1.2 crore from ₹ 45 crore in Q2FY18. According to management, necessary steps have taken to bring back margin of cable business in the range of 16%-17% which would help in recovery in overall EBITDA margin by upcoming quarters

Post Lloyd acquisition consumer durable space to lead from the front

Consumer durable companies will be key beneficiaries of the government's key reforms like implementation of GST. Havells has increased its household penetration in the consumer durable category with the acquisition of Lloyd. Lloyd's air conditioner (AC) business contributes ~70% to its total sales followed by LED TV and washing machines. We believe Havells' focus on starting RAC manufacturing capacity (~6 lakh units) with a capex of ₹ 300 crore by Q4FY19 would benefit it in terms of holding better margin compared to current outsourcing model. Further, Havells' advertisement expenditure always remained at ~3-4% of net sales to build the brand image and awareness in Tier I, Tier II cities. Appliances have lower penetration in India. Hence, an improvement in power availability, increase in disposable income and shift in focus towards branded category products would help grow the consumer durable (including Lloyd) segment at ~29% CAGR in FY18-20E.

Revival in construction activity to drive industrial product demand

HIL's switchgear segment recorded revenue CAGR of $\sim 10\%$ in FY11-18 largely due to new product launch, a gradual shift in branded product categories and sustained demand from rural markets. This has helped Havells increase its market share aggressively from 15% in 2006 to 28% in FY18. The switchgear segment is the most profitable business ($\sim 40\%$ contribution margin). We believe a recovery in demand for industrial products led by higher government spending will improve power infrastructure spending leading the switchgear and cable & wire division sales to grow at $\sim 16\%$ & $\sim 17\%$ CAGR, respectively, in FY18-20E.

Strong balance sheet, revival in consumer business to drive valuation

We expect Havells to record revenue, earning CAGR of ~21%, ~23% respectively, in FY18-20E supported by a change in product mix, revival in industrial and consumer products. Scalability through acquisition coupled with launch of premium products in domestic market would negate the impact of higher commodity prices. However, key triggers for future growth would be sales growth in the switchgear segments and margin improvement in Lloyd business. Considering the company's strong balance sheet position (RoE, RoCE ~21%, 28%, respectively) coupled with integration of Lloyds business within itself (lower working capital and margin efficient) would be key reason for future growth. We maintain our stance on stock as **BUY** with a revised target price of ₹ 650.



Variance analysis							
	Q2FY19	Q2FY19E	Q2FY18	YoY (%)	Q1FY19	QoQ (%)	Comments
							Net sales witnessed growth of \sim 23% mainly on the back strong performance
Revenue	2191.0	2076.3	1777.4	23.3	2596.3	-15.6	of core business (excl Lloyd). However, Lloyd business recorded a decline in
							sales by ~5% YoY due to lower volume offtake of ACs during the period
Other Income	34.3	21.9	28.7	19.6	29.2	17.5	
Raw Material Exp	982.5	1038.1	771.3	27.4	1081.2	-9.1	Higher commodity prices, '₹' depreciation and lag effect on passing of increased cost had impacted gross margin negatively during Ω2FY19
Employee Exp	203.4	166.1	161.7	25.8	197.0	3.2	
Purchase of Traded goods	369.4	311.4	253.8	45.5	539.7	-31.6	
Other expenses	373.3	348.8	333.6	11.9	466.3	-19.9	
EBITDA	262.5	211.8	256.9	2.2	312.2	-15.9	
							Lloyd had a muted quarter owing to adverse season, channel inventory and
EBITDA Margin (%)	12.0	10.2	14.5	-247 bps	12.0	-4 bps	forex headwinds. Addition to this lower contribution margin of cable business
							(due to delay in passing on raw material prices) had impacted EBITDA margin
Depreciation	39.1	37.3	34.9	12.2	35.0	11.7	
Interest	3.7	3.2	6.7	-45.5	2.6	43.5	
PBT	254.0	193.1	244.0	4.1	303.8	-16.4	
Total Tax	75.4	57.9	73.0	3.3	93.5	-19.3	
PAT	178.6	135.2	171.0	4.4	210.4	-15.1	Despite strong growth in sales and other income PAT grew at muted rate of 4% mainly due to lower EBITDA margin,
Key Metrics							
Cable	766.5	696.0	569.3	34.6	749.9	2.2	Strong performance supported by both volume and realisation growth, which were up \sim 20% and \sim 13%, respectively
Switchgear	423.1	376.3	329.9	28.3	404.1	4.7	Lower base coupled with sharp growth in export demand and government projects helped drive segment revenue growth
							ECD (Excluding Lloyd) grew strongly by ~42% on a lower base and launche
ECD	715.8	697.4	591.4	21.0	1,184.0	-39.5	of new product such as water purifier, air cooler etc. Lloyd sales were muter
					•		owing to lower volume offtake in AC segment
Lighting & Firstures	205.0	206.5	206.0	-0.4	250.2	10.6	Lighting business (Excl EESL) increased ~18% YoY while revenue from EESI
Lighting & Fixtures	285.6	306.5	286.8	-0.4	258.3	10.6	declined from ₹ ~45 crore to ₹ 1.2 crore during Q2FY19

Source: Company, ICICI Direct Research

Change in estimates										
/∓ Cuous)		FY19E			FY20E		Comments			
(₹ Crore)	Old	New	% Change	Old	New	% Change				
Revenue	9918.1	9989.6	0.7	11532.6	11815.4	2.5	We marginally tweak our estimates for FY19E & FY20E owing to the better-than-expected performance of core business. We believe a revival in industrial product category and better demand outlook of white goods segment would be growth drivers for the company, going forward			
EBITDA	1343.2	1239.9	(7.7)	1657.7	1600.4	(3.5)				
EBITDA Margin %	13.5	12.4	-109bps	14.4	13.5	-86bps	Price hike to offset higher raw material prices coupled with focus on in-house manufacturing would provide better operating leverage to the company. However, lower maring of Lloyd compared to Havells' core business margin would restrict any sharp upward movement of EBITDA margin, going forward			
PAT	873.1	831.8	(4.7)	1068.4	1069.2	0.1				
EPS (₹)	14.0	13.3	(4.8)	17.1	17.1	0.1				

Source: Company, ICICI Direct Research

Assumptions							
		Curr	ent		Earlie	er	Comments
	FY17	FY18	FY19E	FY20E	FY19E	FY20E	
Cable Growth (%)	8.8	9.3	19.4	13.0	14.2	13.1	Higher government expenditure in infrastructure growth would be a key growth driver for cable segment, going forward
Switchgear Growth (%)	10.5	0.1	19.3	15.0	16.4	15.2	Segment adversely impacted by continued sluggishness in new constructions. However, expectation of better demand from real estate and export segment would be key drivers for segment performance, going forward
ECD Growth (%)	22.4	115.8	35.0	23.3	34.8	17.8	Lower penetration coupled with rising aspiration level of middle class would help drive performance of ECD segment
Lighting & Fixtures (%)	22.4	19.1	2.9	19.8	12.4	20.1	Complete exit from conventional lighting segment and increasing proportion of LED fixtures would help the company to garner higher revenue, going forward

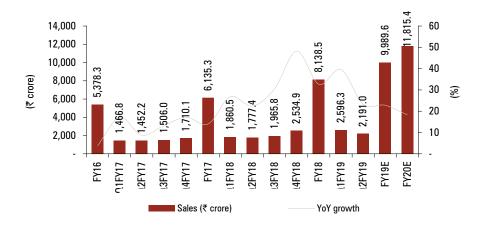


Key takeaways from conference call

- Company has recorded a strong performance in the ECD segment led by fan segment and new launches like water purifiers and personal grooming segments. Company has maintained 40%+ market share in the premium fan category. Premium fans contribute ~25% of the total fan market of which Havells commanded a significant market share of ~40%. Of the total fan industry, Havells command ~17% of market share. Company has witnessed good inventory build-up of water heather at dealers' level due to upcoming winter season.
- Under the EESL projects company has largely participated into street light projects during FY18 and it has recorded sales of ₹ 130 crore. Business from ESSL has seen sharp decline during 1HFY19 as company is not participating any of the lower margin projects of EESL. However, company's core lighting & fixture segment has recorded a strong sales growth during Q2FY19 due to launch of various new lighting products
- Switchgear segment recorded a strong growth supported by export demand, various governments' electrification projects and slight demand recovery from residential projects.
- Retail and institution contributes ~50% each in the cable and wire segments. The cable and wire segment recorded volume growth of 20% YoY in Q2 while in value terms the growth was higher at ~35% YoY mainly driven by increase in realisation. However, company due to lag effect on passing on higher raw material prices the contribution margin of the segment declined by ~600 bps YoY to ~14%. The management has guided of recovery in the margin (in the range of ~15%-17%) in the next few quarter supported by corrective measures.
- Lloyd's consumer business recorded a muted performance led by adverse season, channel inventory and forex headwinds. However, according to management the business will come back on track with improvement in EBITDA margin in the next one or two quarters. The company has outlined a capex of ₹ 300 crore towards setting up of a new air conditioner manufacturing plant in India under the brand Lloyd which would reduce overseas outsourcing by FY20. This would help improve the EBITDA margin of Lloyd business

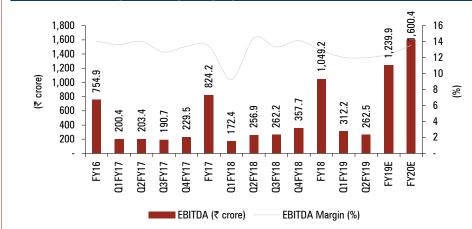






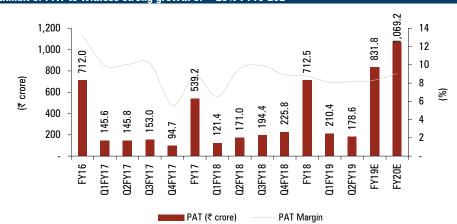
Source: Company, ICICI Direct Research

Exhibit 2: EBITDA margin to inch up owing to price hike and lower discounts



Source: Company, ICICI Direct Research

Exhibit 3: PAT to witness strong growth of \sim 23% FY18-20E





Outlook and valuation

We expect Havells to record revenue, earning CAGR of ~21%, ~23% respectively, in FY18-20E supported by a change in product mix, revival in industrial and consumer products (led by acquisition of Lloyd's CD business). Scalability through acquisition coupled with launch of premium products into the domestic market would negate the impact of higher commodity prices in the long run. However, key triggers for future growth would be sales growth in the switchgear segments and margin improvement in Lloyd business. Considering the company's strong balance sheet position (RoE, RoCE ~21%, 28%, respectively) coupled with integration of Lloyds business within itself (lower working capital and margin efficient) would be key reason for future growth. We maintain our stance on stock as **BUY** with a revised target price of ₹ 650.

Exhibit 4: Va	Exhibit 4: Valuation										
	Sales	Growth	EPS	Growth	PE	EV/EBITDA	RoNW	RoCE			
	(₹ cr)	(%)	(₹)	(%)	(x)	(x)	(%)	(%)			
FY17	6135.3		8.6		67.8	43.9	17.7	23.4			
FY18	8138.5	32.7	11.4	32.1	51.3	34.7	18.8	25.2			
FY19E	9989.6	22.7	13.3	16.7	44.0	29.4	21.3	28.6			
FY20E	11815.4	18.3	17.1	28.5	34.2	22.7	22.7	30.7			





Source: Reuters, ICICI Direct Research

Jource. Heat	els, fold bliett flescaltif
Key events	
Date	Event
Mar-09	Wins export order worth US\$200 million from West European countries to supply CFL over five years
Jun-09	Opens new switchgear plant at Baddi in Himachal Pradesh. This boosts overall volume growth by 67% YoY
Sep-10	Announces bonus issue of 1:1
Oct-10	Enters premium range of new generation electric water heater segment
Nov-10	Sylvania reports maiden profit in Q2FY11, for the first time after three years of its acquisition
Dec-10	Announcement on doubling capacity of cable & wire and CFL plant
Jul-11	Announces entry into home and kitchen appliances business
Dec-11	Enters into 50:50 joint venture agreement with Shanghai Yaming Lighting
May-12	Havells Sylvania Europe successfully refinances existing outstanding term loan liability of €77.5 million
Sep-12	Receives one-time fee of US\$38 million against settlement of jurisdictional ownership of Sylvania brand with Osram Sylvania Inc and Osram AG
Oct-12	Unveils country's first large-scale state-of-the-art lighting fixture plant in Neemrana, Rajasthan (Incurred ₹ 100 crore for expansion)
Jan-13	Company enters revised trademark license agreement with promoters
Feb-13	Warburg Pincus offloads 5.6% stake in Havells India for ₹ 455 crore
May-13	Launches new range of non modular (REO) switches
Apr-15	Acquires 51% stake in Promptec Renewable Energy Solutions for about ₹ 33 crore to enter the solar energy and LED street lighting segment
Dec-15	Decides to divest its 100% holding in Havells Malta and Havells Exim (largely Sylvania business) to China-based Shanghai Feilo Acoustics Company
Feb-17	Acquires consumer durable (CD) business of Lloyd Electric & Engineering (LEEL) with an enterprise value of ~₹ 1600 crore

Source: Company, ICICI Direct Research

Rank	Name	Last filing date	%0/S	Position (m)	Change (m)
1	QRG Enterprises, Ltd.	30-Jun-18	41.3	258.6	0.0
2	Nalanda India Equity Fund Ltd.	30-Jun-18	5.3	33.0	0.0
3	Gupta (Vinod)	30-Jun-18	4.9	31.0	0.0
4	Gupta (Anil Rai)	30-Jun-18	4.9	30.7	0.0
5	Gupta (Surjeet Kumar)	30-Jun-18	4.6	28.7	0.0
ŝ	Capital Research Global Investors	30-Jun-17	2.8	17.5	-2.2
7	Gupta (Qimat Rai)	30-Jun-18	2.2	13.6	0.0
8	Norges Bank Investment Management (NBIM)	31-Dec-17	2.1	13.2	-4.8
9	The Vanguard Group, Inc.	31-Aug-18	1.4	8.5	0.2
10	Capital World Investors	30-Jun-18	1.2	7.7	0.0

Snarenoid	ing Patte	ern			
(in %)	Sep-17	Dec-17	Mar-18	Jun-18	Sep-18
Promoter	61.6	61.6	59.6	59.6	59.6
FII	25.7	25.0	24.9	24.8	25.8
DII	3.4	3.7	5.0	5.2	4.9
Others	9.3	9.7	10.5	10.5	9.8

Source: Reuters, ICICI Direct Research

Recent Activity							
Buys		Sells					
Investor name Val	lue(m)	Shares(m)	Investor name	Value(m)	Shares(m)		
Mirae Asset Global Investments (Hong Kong) Limited	9.3	1.2	ICICI Prudential Asset Management Co. Ltd.	-9.7	-0.9		
Fundsmith LLP	11.9	1.2	Kotak Mahindra Asset Management Company Ltd.	-7.2	-0.7		
JPMorgan Asset Management U.K. Limited	3.3	0.4	Franklin Templeton Asset Management (India) Pvt. Ltd.	-4.1	-0.5		
Fisher Investments	3.6	0.4	Gupta (Rajesh)	-4.6	-0.5		
JM Financial Asset Management Pvt. Ltd.	2.3	0.3	DSP Investment Managers Pvt. Ltd.	-3.4	-0.3		

Source: Reuters, ICICI Direct Research



Financial summary

Profit and loss statement				₹ Crore
Year End March	FY17	FY18	FY19E	FY20E
Total Operating Income	6135.3	8138.5	9989.6	11815.4
Growth (%)		32.7	22.7	18.3
Raw Material Expenses	3268.7	3586.7	5004.8	6002.2
Employee Expenses	500.4	649.7	780.7	818.7
Marketing Expenses	190.6	307.6	402.2	542.4
Other expenses	971.7	1151.2	1337.8	1563.3
Total Operating Expenditure	5311.1	7089.3	8749.7	10215.0
Operating Profit (EBITDA)	824.2	1049.2	1239.9	1600.4
Growth (%)		27.3	18.2	29.1
Other Income	134.3	117.0	127.7	152.4
Interest	12.2	24.0	12.7	13.0
Depreciation	119.6	139.5	154.8	200.9
Less: Exceptional Items	57.8	-11.9	0.0	0.0
PBT	768.9	1014.6	1200.1	1539.0
Total Tax	229.7	302.2	368.3	469.8
PAT	539.2	712.5	831.8	1069.2
Growth (%)		32.1	16.7	28.5
EPS (₹)	8.6	11.4	13.3	17.1

Source: Company, ICICI Direct Research, FY17 As per Ind AS

Balance sheet			₹	Crore
(Year-end March)	FY17	FY18	FY19E	FY20E
Equity Capital	62.5	62.5	62.5	62.5
Reserve and Surplus	3211.3	3676.7	3837.4	4646.7
Total Shareholders funds	3273.7	3739.1	3899.8	4709.2
Total Debt	202.6	108.0	108.0	108.0
Deferred Tax Liability	113.8	207.0	207.0	207.0
Total Liabilities	3590.1	4077.3	4238.0	5047.3
Assets				
Total Gross Block	1832.4	3180.9	3680.9	4080.9
Less Acc. Depreciation	566.6	706.2	861.0	1061.9
Net Block	1265.8	2474.7	2819.9	3019.0
Capital WIP	11.9	24.1	24.1	24.1
Total Fixed Assets	1277.7	2498.7	2843.9	3043.0
Investment	491.21	67.29	217.29	317.29
Inventory	928.4	1621.7	1970.6	2266.0
Debtors	228.5	325.4	684.2	971.1
Other Current Assets	1479.2	1359.9	699.3	827.1
Cash	555.1	301.2	77.0	176.7
Total Current Assets	3191.3	3608.1	3431.0	4240.8
	- · - · · · •			
Total Current Liabilities	1370.0	2464.1	2621.5	2921.1
Net Current Assets	1821.2	1144.0	809.5	1319.7
Total Assets	3590.1	4077.3	4238.0	5047.3

Source: Company, Source: Company, ICICI Direct Research, FY17 As per Ind AS

		:	₹ Crore
FY17	FY18	FY19E	FY20E
539.2	712.5	831.8	1069.2
119.6	139.5	154.8	200.9
671.0	875.9	999.3	1283.0
-1601.7	-670.8	-47.1	-710.1
98.6	1094.1	157.4	299.6
-832.1	1299.3	1109.5	872.5
460.3	-8.0	-100.0	-50.0
-788.2	-1352.6	-400.0	-350.0
-327.9	-1360.6	-500.0	-400.0
-246.4	-1187.6	-650.0	-500.0
0.0	0.0	0.0	0.0
198.5	-94.6	0.0	0.0
81.4	-271.0	-683.7	-272.8
279.9	-365.6	-683.7	-272.8
-798.6	-253.9	-224.2	99.7
1353.7	555.1	301.2	77.0
555.1	301.2	77.0	176.7
	539.2 119.6 671.0 -1601.7 98.6 -832.1 460.3 -788.2 -327.9 -246.4 0.0 198.5 81.4 279.9 -798.6 1353.7	539.2 712.5 119.6 139.5 671.0 875.9 -1601.7 -670.8 98.6 1094.1 -832.1 1299.3 460.3 -8.0 -788.2 -1352.6 -327.9 -1360.6 -246.4 -1187.6 0.0 0.0 198.5 -94.6 81.4 -271.0 279.9 -365.6 -798.6 -253.9 1353.7 555.1	FY17 FY18 FY19E 539.2 712.5 831.8 119.6 139.5 154.8 671.0 875.9 999.3 -1601.7 -670.8 -47.1 98.6 1094.1 157.4 -832.1 1299.3 1109.5 460.3 -8.0 -100.0 -788.2 -1352.6 -400.0 -327.9 -1360.6 -500.0 -246.4 -1187.6 -650.0 0.0 0.0 0.0 198.5 -94.6 0.0 81.4 -271.0 -683.7 279.9 -365.6 -683.7 -798.6 -253.9 -224.2 1353.7 555.1 301.2

Source: Source: Company, ICICI Direct Research, FY17 As per Ind AS

Key ratios				
(Year-end March)	FY17	FY18	FY19E	FY20E
Per Share Data				
Reported EPS	8.6	11.4	13.3	17.1
Cash EPS	10.6	13.7	15.8	20.4
BV per share	52.5	59.9	62.5	75.5
DPS	4.2	4.8	4.2	4.2
Operating Ratios (%)				
EBITDA Margin (%)	13.4	12.9	12.4	13.5
PAT Margin (%)	9.4	8.7	8.3	9.0
Asset Turnover	1.7	2.0	2.4	2.3
Debtors Turnover	13.6	14.6	25.0	30.0
Creditor Turnover	37.5	73.3	60.0	55.0
Return Ratios (%)				
RoE	17.7	18.8	21.3	22.7
RoCE	23.4	25.2	28.6	30.7
RoIC	19.3	22.6	24.3	26.6
Valuation Ratios				
EV / EBITDA	43.9	34.7	29.4	22.7
P/E	67.8	51.3	44.0	34.2
EV / Net Sales	5.9	4.5	3.7	3.1
EV / Net Sales	5.9	4.5	3.7	3.1
Market Cap / Sales	6.0	4.5	3.7	3.1
Price to Book Value	11.2	9.8	9.4	7.8
Solvency Ratios				
Debt / Equity	0.1	0.0	0.0	0.0
Current Ratio	3.5	1.8	1.8	2.1
Quick Ratio	2.3	0.9	0.8	0.9

Source: Source: Company, ICICI Direct Research, FY17 As per Ind AS



ICICI Direct Research coverage universe (Consumer Discretionery)

Sector / Company	CMP			M Cap		EPS (₹)			P/E (x)		EV/I	EBITDA	(x)	F	RoCE (%)	ı	RoE (%)	
	(₹)	TP(₹)	Rating	(₹ Cr)	FY18	FY19E	FY20E	FY18	FY19E	FY20E	FY18	FY19E	FY20E	FY18	FY19E	FY20E	FY18	FY19E	FY20E
Asian Paints (ASIPAI)	1,256	1,575	Hold	120,450	21.9	21.5	27.5	57.4	58.3	45.7	36.7	35.3	27.8	31.6	28.7	32.0	24.4	22.5	24.8
Astral Polytecnik (ASTPOL)	946	1,180	Hold	11,328	14.7	20.1	26.6	64.5	47.1	35.6	41.6	30.3	24.1	22.9	25.0	26.6	17.2	18.2	19.6
Bajaj Electricals (BAJELE)	515	650	Hold	5,256	8.2	20.3	22.3	62.9	25.3	23.1	23.4	17.5	15.0	18.1	17.9	18.1	13.7	19.8	18.4
Havells India (HAVIND)	586	650	Buy	36,561	11.4	13.3	17.1	51.3	44.0	34.2	34.7	29.4	22.7	25.2	28.6	30.7	18.8	21.3	22.7
Kansai Nerolac (KANNER)	416	515	Hold	22,419	9.6	10.7	12.9	43.4	39.0	32.2	35.4	31.3	25.6	24.5	25.4	26.6	16.5	17.3	18.3
Pidilite Industries (PIDIND)	963	1,200	Hold	49,367	18.8	19.5	24.4	51.1	49.3	39.5	41.8	36.4	30.0	33.6	30.9	33.6	27.0	22.6	24.4
Essel Propack (ESSPRO)	92	115	Hold	2,891	5.5	5.9	7.7	16.6	15.7	12.0	8.4	8.1	6.8	18.0	19.0	21.2	15.2	14.8	17.5
Supreme Indus (SUPIND)	987	1,320	Hold	12,538	33.9	40.8	44.8	29.1	24.2	22.1	19.2	17.3	14.7	27.9	28.5	29.7	22.7	22.9	23.0
Symphony (SYMLIM)	1,000	1,350	Buy	6,996	27.5	23.1	33.1	36.3	43.2	30.2	34.4	38.1	25.2	41.3	29.9	39.1	31.5	26.4	33.8
V-Guard Ind (VGUARD)	176	220	Hold	7,492	3.1	4.2	5.5	56.2	42.2	32.0	48.0	36.6	27.6	23.7	28.8	30.9	17.7	21.8	23.5
Voltas Ltd (VOLTAS)	500	650	Hold	16,537	17.5	21.3	24.5	28.6	23.5	20.4	30.0	24.7	20.6	19.8	25.0	25.0	14.8	19.0	18.8
Time Techno (TIMTEC)	122	175	Buy	2,759	8.0	10.0	12.5	15.3	12.2	9.7	8.5	7.2	6.1	14.9	16.5	18.0	12.2	13.7	14.7



RATING RATIONALE

ICICI Direct Research endeavours to provide objective opinions and recommendations. ICICI Direct Research assigns ratings to its stocks according to their notional target price vs. current market price and then categorises them as Strong Buy, Buy, Hold and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock.

Strong Buy: >15%/20% for large caps/midcaps, respectively, with high conviction;

Buy: >10%/15% for large caps/midcaps, respectively;

Hold: Up to \pm -10%; Sell: -10% or more;



Pankaj Pandey

Head – Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com



ANALYST CERTIFICATION

We /l, Sanjay Manyal, MBA, Hitesh Taunk, MBA (Finance) Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. ICICI Securities Limited is a Sebi registered Research Analyst with Sebi Registration Number – INH000000990. ICICI Securities Limited Sebi Registration is INZ000183631 for stock broker. ICICI Securities is a wholly-owned subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities generally prohibits its analysts, persons reporting to analysts and their relatives from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

It is confirmed that Sanjay Manyal, MBA, Hitesh Taunk, MBA (Finance) Research Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report.

It is confirmed that Sanjay Manyal, MBA, Hitesh Taunk, MBA (Finance) Research Analysts do not serve as an officer, director or employee of the companies mentioned in the report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction