



**Catch the move on the go...**

## POP SCALPER:

Common statistic states that nearly 80 per cent of the options expire worthlessly. Thus, it translates to a fact that the buyer of the option loses money while on the other hand, the seller actually takes the premium.



To support this view, the chief economist & derivatives strategist, Dr John F Summa published a report in 2003. In his study, Dr Summa shared that on average, 76.5 per cent of all the options held till expiration expired worthless.

Then the question arises as to why people are inclined towards buying an option? Usually, traders buy options in anticipation of making unlimited profit with a limited investment. The lure of unlimited profits is nothing but another name of greed! So, how can one be an option buyer and still make a decent profit? We believe the smart way to earn a decent amount of money by buying an option is to take advantage of the time, when the market is moving in one direction or technically speaking, in a trending market. As we all know that markets do not trend all the time; so, scalping is the best way to make consistent profits from the directional move of the markets.



### Advantages:



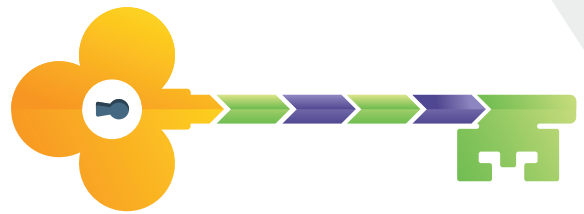
**Only buy recommendations, i.e., long-only recommendations, are available, allowing you to start with limited capital.**

**Under this service, only intra-day recommendations are provided, eliminating overnight risks.**

**Clear targets and well-defined stop losses are provided when initiating recommendations.**



## Key Features:



### NATURE OF RECOMMENDATIONS

Recommendation would be purely on an intraday basis and all positions would be squared off before 3.15 pm.

### FREQUENCY OF RECOMMENDATIONS

Daily 1 or 2 and on weekly expiry day, 2 to 3 recommendations, depending upon the market conditions.

### TYPES OF RECOMMENDATION

Only Buy Recommendations would be given either on Nifty or Bank Nifty options. Long-only recommendations would also be provided (Long CE or PE). However, we would not recommend option writing.

### SERVICE

All recommendations will be sent on a real time basis by the below mentioned delivery modes.

1: DSIJ Live Messages (log in to your account on [www.dsij.in](http://www.dsij.in))

2: DSIJ Trader App ( | [App Store](#) | [Play Store](#) )

### UPDATES

We will send you instant updates via opted mode of delivery whenever:

- The buy price is triggered
- Partial Profit to be booked in the recommendation. In case of partial profit booking update trailing stop loss at cost.
- The recommendation is regarding booking profit
- The recommendation hits the stop-loss
- The recommendation is discarded
- You will also receive a recommendation summary at the end (evening - before 4 pm) of each trading day.

## SAMPLE RECOMMENDATION

You will receive our stock recommendation in the following format:

- **POP Scalper** - Long NIFTY 07th Sep OPT 19250 CE Range 130-140 TGT 170 SL 112 DSIJ
- **POP Scalper** - Book Partial Profit In NIFTY Opt 19250 CE CMP @154, Recommended Buy In Range 130 - 140 DSIJ
- **POP Scalper** - Book Profit In NIFTY Opt 19250 CE CMP @ 165, Recommended Buy In Range 130 - 140 DSIJt
- **POP Scalper** - Exit In NIFTY Opt 19250 CE, As Given SL Hit CMP @112 Recommended Buy In Range 130 - 140 DSIJ

**Disclaimer: "The securities quoted are for illustration only and are not recommendatory"**

## TERMS TO UNDERSTAND

- CMP: Current Market Price
- SL: Stop loss
- TGT: Target Price
- Long: Buy



*RISK LEVEL : It's a high-risk intraday derivative service. However, the risk is restricted up to the stop-loss level mentioned in the recommendation.*

## How to subscribe?

- Visit <https://www.dsij.in/for-trader/trader-services/pop-scalper>
- Click subscribe
- Sign in or sign up
- Select payment method from credit/debit card, Net Banking, Wallet or UPI
- Fill up the required details
- Complete the payment process

## Why DSIJ?

The name 'DSIJ' is synonymous with 'Equity Research'. We are practically the only research-based media house that has been monitoring, analysing and recommending equity stocks and diligently tracking equity markets since 1986!

It requires tremendous maturity to beat markets consistently and this maturity

comes by spending time in the market. More amount of time spent in markets, better is the probability of understanding the moods of the market.

DSIJ has spent thirty-seven plus years decoding the market moods and is truly India's well established equity research firm.

The quality of research at DSIJ and its 'keep it simple' approach has helped lakh of investors to create wealth in the stock market consistently.

Investors consider DSIJ as their true friend when it comes to wealth creation in equity markets as it provides unbiased, actionable and accurate information on equity markets. We have been getting it right most of the time in our stock selection and that is the reason why we are popular amongst the investing community in India.



### **Message from MD's desk.**

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‘Subject company’ means the company where a recommendation is being suggested.

- › **Buy:** The intended audience is being informed that they can consider purchasing the shares of the said company
- › **Sell:** The intended audience is being informed that they can consider selling the shares of the said company
- › **Hold:** The intended audience is being informed that they can consider to neither purchase or sell but continue to hold, if any, the shares of the said company

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